

This Week

MAGAZINE

NEW YORK
Herald Tribune
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SECTION 7

SEPTEMBER 25 1955



IRON-LUNG NURSE: SHE MUST BE THREE PEOPLE IN ONE — TRAINED NURSE, PROXY MOTHER AND MECHANIC. SEE PAGE 8



HOW TO MEET A VERY NICE PERSON

by Henry King
Movie Producer and Director

"We must re-learn to be alone."
— ANNE MORROW LINDBERGH
in "Gift From the Sea"

IN TODAY'S crowded civilization and in this busy and active society, man is finding it increasingly difficult to indulge one of the most priceless luxuries which life can give: *occasional total solitude.*

"Being alone" does not mean "being lonely." It means cutting off the external, the superficial and the superfluous, and seeking instead the inner strength which one finds best in solitude. It enriches the spirit and ennobles the man, and one who denies himself its refuge is not living life to its fullest.

Saints and geniuses have found their greatest inspiration in solitude. It can bring rewards to all of us.

You don't have to be a rebel or an eccentric in order to spend some time alone. A walk alone at dusk, an early hour of solitude watching the dawn break, an idle interval on a garden bench, a short, slow drive on back roads in

beautiful country; no life is too busy for moments like these.

I happen to be a member of the Civil Air Patrol and spend a certain amount of time alone at the controls of my plane. I find these hours refreshing and productive. In the limitless reaches of the sky a man is really alone. The problems which seemed so difficult to master in the turmoil of the office and the studio resolve themselves when one is alone.

EVERYTHING pulls itself back into perspective — often a better perspective. One gets a chance to stop and analyze one's worries — and dismiss them! The armor which all of us assume in our social contacts falls away. We are at peace with ourselves again.

Don't be afraid of being alone now and then. If you are — watch out. Something is wrong.

Make it a point to stop and take time to make your own acquaintance. You'll probably get something of a surprise. Because you'll be meeting a very nice and stimulating person — yourself!

HERTRANDS DE GEORFFROY PHOTO

THIS WEEK THE SUNDAY MAGAZINE

WILLIAM I. NICHOLS, Editor

Editorial offices: 420 Lexington
Avenue, New York 17, New York

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Cover by Don Orville

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Beautiful Hair

B R E C K



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Made of wonderful
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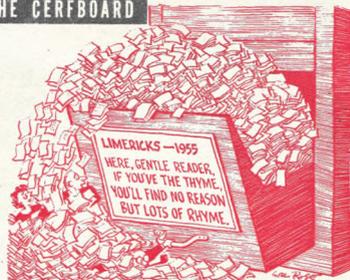
invisible control! Not a seam, stitch or bone anywhere. No other light-weight girdle tucks in your tummy, slims down your hips like this new Playtex Girdle. See how it makes all your clothes fit and look better... does more for your figure than girdles costing up to \$15.00! Washes and dries in a wink. At department and specialty stores everywhere... New Playtex Light-Weight Girdle \$4.95



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THE CERFBORD



OUT ON A LIMERICK

IT SCARCELY seems possible, but more than a full year has gone by since last this column was devoted to the kind of "poems" beginning "There was a young bishop in Birmingham." Unless we provide some hasty action in that direction, certain of our readers have threatened to tear us limb from limberick.



Bennett Cerf

Stand back, then, for a full broadside!

From Francis Duffy, of Ottawa, Ill.:

*There are plenty of people in Md.
Who think that their state is a Fd.
It seems odd to find
That they don't seem to mind
That Wis., not Md., is Dd.*

Elizabeth Andrews, of Peekskill, N. Y., is in a particularly blood-thirsty mood with:

*A venerable dame in Nic'raguar
Had her back hair nipped off by a jaguar.
The lady gasped, "Ah,"
The Jaguar, "Bah,
"What a false, artificial old haguar!"*

Bill Matthews, of Detroit, insists upon telling us not only of a young lady, but her somewhat eccentric grandfather:

*There was a young lady from Ga.
Whose figure grew la, and la.
Her doctor said, "Diet!"
The babe said, "I'll try it."
And soon the doc barked "I discha."*

*Her gramps was a tailor in Kan.
Who made nothing but formal striped pan.
When told that they'd sell
If he made coats as well,
He eventually came to his san.*

Continued on next page





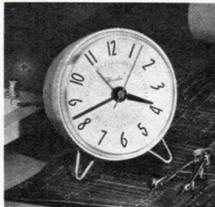
Early Birds depend on WESTCLOX



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Prices do not include tax and are subject to change.

WESTCLOX

Made by the makers of **BIG BEN** in Baltimore, Md.

Products of  Corporation.

OUT ON A LIMERICK

Continued from preceding page

From Martin Collins, of Richmond, Va.:

*An incautious young man from Bay View
Carried all of his cash in his shiew.
Along came a yegg
Who sawed off his legs
And escaped with a thousand or twiew.*

John Ferguson, of Arlington, Va., comes up with one that is going to bother our typesetters even more than you:

*There once was a lady named Psyche
Whose love was a fellow named Yche.
But the thing about Ych
That the girl didn't lych
Was his beard, which was dreadfully pspychie.*

Here's one by Curtis-y of Robert S. Thompson, of Pittsburgh:

*A jolly old Southern colonel
Has a humorous sense most infonolnel.
He amuses his folks
By laughing at jokes
That appear in the Ladies Home Jolonel.*

Mrs. Arthur Shaw, of New Orleans, is accorded the closing spot on this bill with three specimens in which she points out key words have been beheaded—which is what some people think all who compose limericks deserve. These really are clever:

1 *A certain young pate who was addle
Rode a horse alleged to be saddle
But his gust which was dis
For his haps which were mis
Sent him back to his lac which was Cadil.*

2 *A budget I knew who was flutter
Lived the life of a fly which was butter
But ker which was po
And girls that were show
Turned him into a snipe that was gutter.*

3 *A nice patch of golds that were mari
Belonged to a dan who was harri
When cals who were ras
Filled their keis that were bas
She put up a cade that was barri.*



AND now, dear readers, send in some more of these "infolnel" things if you must, but at least heed the rallying cry of baseball fans from Baltimore, Kansas City and Washington: "Wait till next year!" — BENNETT CEF

30¢ TO YOU!

Just for telling us why you like **SIMONIZ NON-SCUFF FLOOR WAX**



Your opinion is valuable to us because no one knows floors and floor-shines the way you do! That's why we offer you this 30¢ cash reward.

Here's another reward from Simoniz Non-Scuff Floor Wax: No scuffs, no streaks—shine lasts up to 5 weeks! Nothing lasts longer. That's because new Simoniz Floor Wax is fortified with a special hard-lustre ingredient called Simolite.* So let the kids play

—they won't hurt your Simoniz shine. Simoniz is self-polishing, too—so easy to apply!

Next time you're shopping buy Simoniz Floor Wax, any size. Fill out the check-list and send in for your 30¢ cash. You'll save work and money, too, on all sizes—for example, almost half the price of the pint.

*SIMOLITE is Simoniz Company's trade-mark for the special ingredient that makes Simoniz Floor Wax really non-scuff.

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2. Rate it, using "E" for excellent, "G" for good, "F" for fair.

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Comments: _____
Mail this check-list and the cap-liner from inside lid of the can to the address shown above.

Name _____
Address _____
City _____ State _____

Limit: One to a family. Offer expires November 30, 1955



LOOK BEFORE YOU LEAP

We've all had the experience of getting enthusiastic over some pet project or other. But it's a good policy for anyone—not necessarily in the fish field—to canvass the situation thoroughly before going all out in exuberance.

For instance, in our business we often get a lead through our research on some exciting new development in textiles. But the last thing in the world we would do is jump into the

market with it right off the bat. We search for flaws; we test and re-test; we have customers make it up into garments. If there's anything wrong—then into the trash barrel with it. Better *that* than getting ourselves into a kettle of fish.

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IS CO-EXISTENCE POSSIBLE?

At a time when the whole world is busy talking peace, here is a grave warning from a famous statesman who has seen half his country lost to the Communists

BY SYNGMAN RHEE

President of
The Republic of Korea



BULGANIN SMILES: But how far can we trust Russia's "new look"?



QUESTION: From Miss Michel Malter, of San Mateo, Calif., comes today's question, "Is honorable co-existence possible?" together with the request that it be submitted to Syngman Rhee, President of The Republic of Korea.

Whether you agree with him or not, we believe you will find President Rhee's firsthand report on truce conditions in Korea an important aspect of the world problems to be considered at next month's Conference of Foreign Ministers at Geneva.

ANSWER: The hunger for peace is always in danger of translating itself into a willingness to give up the struggle — if the form of giving up is veiled, softened and concealed from ready understanding.

Actually, the free world has never been in greater danger of being absorbed by Communism than it is today, for the clarity of mind of free peoples is clouded by over-

hopefulness and groundless confidence. The basic facts of the Communist conspiracy of world conquest have not changed in any way; yet free nations are permitting themselves to be misled by the superficial appearance of a pretended sweet reasonableness emanating from the Kremlin.

It would not be amiss in these days for even the top leaders of the democratic nations to search among their childhood books and re-read the story of Little Red Riding Hood.

Under the grandmotherly cap so recently put on by Mr. Bulganin, they might then see the greedy eyes and the sharp teeth of the wolf.

No Communist makes the slightest secret of the fact that the Communist idea is the same as that which was at the center of the politics of the Old China: "One sun in heaven and one ruler on earth."

To us in the democratic tradition, peace means the absence of war. But the philos-

ophers of Communism have evolved new methods of conquest by ideological warfare. Unless we learn to understand this in time, and to devise effective means for countering it, we shall be lost. A simple examination of recent history and of the current world situation provides a sound approach for our understanding of how ideological warfare is waged.

Five New Kinds of War

1. Social Unrest. In the first place, wherever social ills or economic inequalities exist, Communists are alert to exploit this situation to their own advantage. They infiltrate into labor unions — as they have so largely in France and Italy, and to a significant degree in England and the United

States — to foment strikes, as in England this year, and preach class hatred. Where race conflict exists, they hasten to represent themselves as the champions of the underdog. In areas where colonialism has been an issue, they blow on the hot coals of nationalism and do their best to intensify racial hatreds.

Thus they are the friends of racial equality in Mississippi and the Union of South Africa, but its enemies in Vietnam, India and Indonesia.

2. Civil Disorder. Wherever trouble actively breaks out into rebelliousness, they lend every aid they can to the subverters of law and order. In Indo-China they have already

Continued on page 44



PATRICIA carries six-year-old Leland Reynolds to the next room for visit with a friend. Hospital's aim: to make Leland's life as normal as humanly possible



INTENT: A pressure change spells instant peril



WATCHFUL: Iron lung is working beautifully



TENDER: Pat sees promise of recovery here

HER FACE TELLS THE STORY

(See Front Cover)

The drama of Pat Westland's day is written in her unguarded eyes. She's an "iron-lung nurse" whose job is to give hope

Most of the expressions you see on this nurse's face would surprise her patients. They're used to a smooth routine of cheer. They deserve it. Almost all of Patricia Westland's charges at Ranchos Los Amigos hospital, Hondo, Calif., are children who must live in iron lungs. Somehow they must be made to feel that today is quite bearable, that tomorrow holds promise and that some day they will walk home.

This takes a special kind of nursing. All but the sickest are dressed each morning in "stand-up" clothes — space suits, jeans or pretty dresses. Pigtails

are ribboned. There are parties and visiting (see the picture on opposite page.)

Meanwhile the machines must be watched closely. An air leak or pressure change can mean real trouble, requiring fast, but seemingly relaxed, action. The strain tells in Pat's face.

Ask Pat why she's a nurse and she says: "Nursing is a job a woman can resume after raising a family." But more: "Every child rolled into our wing needs medicine and machines, but it's the nurses who give him hope — and to me, that's the greatest thrill in life."
— LEE JONES



LIFE-SAVERS: Among them are iron lung, rocking bed, respirators

JOHNNY GOES MARCHING HOME



BIG KISS — for a graduate



SHE'S GLAD, and a little sad

AFTER several months at Ranchos Los Amigos, eight-year-old John Lynn goes home — on his own two feet. He's had the best care that the world's largest post-polio respiratory center can give him. With this medical aid have gone unmeasured amounts of affection and worry expended daily by Ranchos's staff of nurses, doctors and attendants.

Some veteran nurses take patients' departures in their stride. But 22-year-old Pat, who has dressed and undressed this little boy, tended him through long and tedious days, fought down worry and fear over him, says, "I'm so happy to see them go — but it's all I can do not to burst into tears."

IRON GRINTE PHOTOS

TOO YOUNG TO MARRY

THAT'S WHY THESE PARENTS
BRIBED THEIR CHILDREN
TO WAIT. IT WAS A GAMBLE,
BUT IT SEEMED THE
ONLY WAY TO STOP THEM . . .

By John D. MacDonald

Illustrated by Michael Ludlow

IT WAS July again, one whole year since the strange offer had been made and accepted.

Walter Harrison sat heavily and alone on the screened porch and wondered how this evening would end. He could hear his wife, Mary, restlessly cleaning the spotless living room for the tenth time.

She had been almost relentlessly gay this evening, and he knew how much courage that had taken. He could hear the younger kids playing out behind the house in the warm dusk. The younger kids had been ordered to stay out of the way.

James and Elizabeth Rawlings would arrive within a half hour. The two couples would be fidgety and awkward with each other, as before.

A little while later the two kids who were in love would come and tell the two sets of parents of their decision. And because of the odd agreement the parents had made with the two kids, it would be too late for the exercise of parental authority — too late to save quiet, steady, eighteen-year-old Jud Harrison from the mistake he would regret the rest of his life.

Last July, a year ago, Jud had come to him bringing Nancy Rawlings along, to tell him that they wanted to be married. They were both seventeen. They had just finished their junior year in high school. Jud had been flushed, level-eyed, frighteningly serious.

Nancy, though full of nervous smiles and unaccountable giggling, had that same ominous quality of resolve. Though greatly shocked, Walter Harrison was glad that he had sense enough to tell the kids he was glad they had come to him about it instead of running off.

Walter passed along his feeling of shock and alarm to Mary. The kids went and made the same call on Jim and



THE CHILDREN'S FUTURE WAS A SHADOW OVER THEM

Betty Rawlings. And Jim, in white anger, made some comments to Jud that Jud did not care to repeat to his father. Walter sensed the spirit of rebellion in the two youngsters, and he phoned Jim Rawlings and tried to set up a conference between the four parents.

WALTER KNEW Jim casually, knew that Jim owned and operated an appliance store on Main Street, knew that the two families were about in the same income bracket. Nancy was their eldest child, as Jud was the first born of the Harrisons.

He knew that Jim, a lean, nervous-acting man, had a reputation for a quick temper. At first Jim didn't want to even talk about it. He said it was too damn ridiculous to talk about, and anyway Betty was far too upset to be a party to any absurd conference about it.

Walter kept his temper and cajoled Jim into meeting him for lunch. Jim at lunch was white-lipped. "They're kids. They'll get over it. I'm ordering Nancy not to see that boy of yours, and I expect you to do the same."

"Dandy!" Walter said heavily. "Just fine. Shall we chain them to posts in our back yards? Both those kids have spirit, thank God. They're good kids, I think. And if we put the lid on, we'll get a wire or a phone call from Georgia after they run over there and get married."

"Nonsense!"
"Can't you remember how it was at seventeen, Jim? First love? It really hits you. I'm confident we're on the wrong track. They'll run off."

"Can't you control that boy of yours?"
Walter stiffened and then with an effort curbed his

Continued on page 47



ONE OF TODAY'S most prolific authors, Mr. MacDonald spins out four novels a year between short stories. His best seller, "The Danned," has sold to the movies.



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The Gentle Touch

A GENTLE act, a gentle help, a gentle thing, can say so much. That's why gentleness is what modern taste demands in cigarettes. And why today's Philip Morris, born gentle, refined to special gentleness

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Philip Morris

...gentle for modern taste



CAN'T MISS IT: 43 states are replacing obscure yellow signs with luminous red ones

NEW ROAD SIGNS REALLY SAY



Tests promise they'll prevent thousands of night-driving deaths in the next year

by A. E. Hotchner



RED INK coozes through stencil to make new sign

ACROSS America, a new stop sign is being installed that leaps out of the dark and hangs on your windshield. Forty-three states are now replacing their old yellow stop signs with new red ones which traffic experts believe will drastically reduce the number of nighttime accidents.

According to the National Safety Council, every night of the year 56 people are killed on the nation's streets and highways — 20,200 annual victims of man's inability to see in the dark. Twelve per cent of all traffic fatalities and 43 per cent of all city accidents occur at intersections.

In 1952, a study made by South Carolina's Highway Department revealed that disregard of stop signs was the major cause of fatal accidents in that state. A traffic study in 1953 conducted by Mgrkel Service, Inc., a road-safety subsidiary of the American Fidelity & Casualty Co., showed that in New York City 85 out of every 100 drivers do not stop for stop signs.

Six years ago, the Joint Committee on Uniform Traffic Control Devices began studying the problem. It knew that one of the factors involved was that yellow was not a distinctive color; red, the symbol of danger, would be much better.

But as long ago as 1924 red had been recommended by the Hoover Conference on traffic problems and been rejected for two reasons: (1) red quickly faded to pink, and (2) at night bright-red stop signs looked black.

However, during World War II a new kind of reflective substance was developed that was used successfully on air-base runways and life-raft paddles. Objects covered with this reflective sheeting showed up 230 times brighter than white paint at night.

The secret of this new material was that it contained

millions of tiny lenses — 30,000 to the square inch — which picked up any light thrown their way and reflected it back to the source.

The Joint Committee tested this substance on stop signs, and the results were phenomenal. The new red signs could be seen by a driver from more than a block away under low-beam headlights — over a quarter of a mile with high beams. In 1954, the Committee recommended nationwide adoption of octagonal red stop signs, either illuminated or with reflectorized lettering.

Stops Were Tripled

RESULTS during the past year have been very heartening. Traffic Engineer Mel A. Conner, of the Florida State Road Dept., reports: "We first surveyed several intersections with yellow stop signs and checked the 'stopping value.' Red stop signs were then installed on the same corners, and the same check was made during a comparable traffic flow. About twenty per cent of the drivers came to a full stop with the yellow signs; the red signs increased the proportion to almost sixty per cent." Florida is now installing 15,000 of the new red signs on its highways.

Colorado is changing its 80,000 stop signs at a cost of \$10 apiece, and Philadelphia, according to Traffic Engineer Stephen E. Butterfield, will require four years to replace all of its 12,000 signs. When a few more areas swing into line, red will be our coast-to-coast stop signal.

"Stop dead for red," a spokesman for the American Association of State Highway Officials says. "Stop dead and look, or you may be stopped dead and never look again."

The End



Ready to heat and serve

*a frozen beef pot roast dinner
complete, with little browned potatoes*

No cooking for you! No dishes to do! The whole delicious dinner, gravy and all, comes deep-frozen in individual foil-covered trays. Just pop them into the oven (no thawing needed), heat for 25 minutes, and dinner's ready!

It's another of those famous Swanson "TV" Dinners and here's what you get:

savory slices of Swanson Beef Roast with little browned potatoes swimming in a rich beef gravy, Corn O'Brien sauteed in butter, and garden fresh peas topped with a pat of golden Swanson Butter.

What a meal! Perfect for sudden guests. Keep several in your freezer. You'll find them at frozen food counters now.



Swanson TV Dinners



By the makers of Campbell's Soups

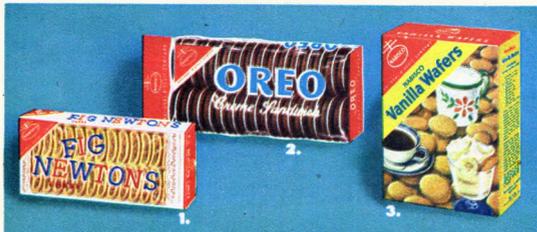
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pure Nabisco cookies



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TAKE THAT! Should he hit her back?

SAVE THE PIECES!

What can you do if your wife crowns you with a plate? Here are matrimonial legal tangles

MARRIAGES seem to get into law courts almost as often as crimes do. Here are a few recent decisions handed down in husband-and-wife imbrolios.

Sock! Ann breaks a plate over Bob's head. Should Bob throw all the pieces back at her? No, because domestic tranquility can never be achieved "by exchanging blow for blow," ruled the Supreme Court of Illinois.

Gone with the goods. If a wife gets money from her loving husband to use in running away with another man, can the husband get his money back? Naturally, declared the Supreme Court of Missouri, because the husband "has been made the victim of one of the grossest outrages which it is possible for the human mind to conceive — a deliberate attempt by a faithless wife, not only to rob him of his peace, and dishonor him, but also to wrest from him his property."

Treat 'em rough! Does a wife really like to have her husband serve her breakfast in bed? No, on the contrary, revealed the Supreme Court of Pennsylvania. "From the untutored savage to the cultured and refined Anglo-American, the wife is affectionately anxious to please her husband... When he commands, she obeys; when he persuades, she yields; when he gently hints a wish, she grants."

Triangle. May a wife have tea with a man her husband told her to keep away from? No, because such conduct would cause gossip even in Hollywood, ruled the Supreme Court of Louisiana.

Thrifless. Should a husband leave his wife because she borrows too much money and passes rubber checks? No, because a married woman has just as much right as her husband to borrow and be thrifless, ruled the Superior Court of Pennsylvania.

Spendthrift. Should a sick wife spend all her husband's money lest he lavish it on another woman after she dies? No, he had only promised to love his wife till death did them part, and not a moment later, ruled the Kentucky Court of Appeals.

— JOSE SCHORR

YOUNG MAN, INC.

Brice Marden sold stock in himself to finance a Texas vacation. Now he's back — and the firm shows a profit!

By Jack Stewart

SIXTEEN-YEAR-OLD N. Brice Marden Jr., who turned himself into a corporation for summer vacation, is now back in high school paying off his stockholders.

Brice set himself up as a business enterprise to lick a typical teen-age problem — lack of funds and the urge to travel. Last spring, after hearing many boasts about the wonders of Texas, he decided to go there and get a job.

By vacation time, the young capitalist had money and a job, after spending a total of \$2.91. Here is how he did it:

First, he placed an ad in his school paper at Briarcliff Manor, N. Y. In it, he offered 20 shares of stock in his

future at \$5 apiece. He promised a return of \$6 per share by October 1. Cost of ad: 25 cents.

Second, he purchased 20 stock certificate forms and had his mother type up the necessary certificates of participation. Cost: \$2.

Third, he sent off a batch of letters to employment agencies and Chambers of Commerce. Cost of 22 stamps: 66 cents.

Initially, his friends thought it was just a gag. But Brice soon convinced 20 investors that the deal was strictly business. Classmates, teachers, a THIS WEEK reporter and the owner of a drugstore where he worked on week ends all invested in him.

Tall Tales

By the time he rounded up \$100, a letter came from the T. J. Bettis Co., a firm of mortgage bankers, saying in effect: if you can get to Houston, we need a boy in the mail room.

The drugstore cowboy from New York did all right in the Lone Star State. He's had a raise to \$45 per week. As for the tall tales, he wrote, "Nobody wears big hats and



JOHN LEWIS STAGE

BRICE is paying off \$6 for \$5 on that "stock"

the only Cadillac I've seen was in a funeral procession." Now he is hitting the books again after a summer on his own. And his stockholders are doing all right — a 20 per cent return on their investment.

SAVE 10¢

WITH COUPON BELOW

on your purchase of any size can of

New Liquid Chiffon

and get more dishwashing help!



Dishes done in no time!

Here's your chance to save 10¢ and see for yourself how fabulous New Liquid Chiffon gets you through with your dishwashing and out of the kitchen faster! See how it saves your hands — saves your money — lasts up to 60% longer than a packaged detergent! Don't wait. Offer limited. Use coupon tomorrow.

TAKE THIS COUPON TO YOUR DEALER—SAVE 10¢

Don't miss this money-saving offer. →
Cut out coupon now. Take to your dealer tomorrow.

THIS COUPON WORTH

10¢

on the purchase of any size can of

New Liquid Chiffon

TO THE DEALER: This coupon redeemable for 10¢ plus 2¢ for handling, provided you and the customer have complied with the terms of the offer. Coupon void if taxed, prohibited or restricted by law. Cash value 1/20 of 1¢. Any sales tax must be paid by the customer. Invoices showing purchase of sufficient stock to cover coupons presented for payment must be shown on request. Coupons are redeemable only when presented by retail distributors of the brand specified, and will be void if presented by any agent, industrial or institutional user. Our soap salesman will redeem this coupon, or mail direct to Armour and Company, Soap Division, 1355 W. 31st St., Chicago, Ill. for redemption. Offer expires Dec. 31, 1955.



CUT CAREFULLY ALONG THE DOTTED LINE

Be sure you see today's PENNANT WINNER USED CAR BUYS!



SEE "CHRYSLER"

IN YOUR PAPER'S CLASSIFIED
USED CAR SECTION

The Pennant Winners of the Used Car season are on special sale *right now* at your Chrysler Dealer's! These Pennant Winner Used Cars are the "Cream of the Crop" of all late model trade-ins — hand-picked beauties to be sold to those who "come and get 'em" first! They're the best Used Car buys in your town for these money-saving, reassuring reasons:

- 1 Every Pennant Winner Used Car is specially selected from a stock of all popular makes and priced well below market value!
- 2 Many Pennant Winner Used Cars are late-model Plymouths, Chryslers and Imperials with more power features than most new cars. They've been cared for by Chrysler families who really take care of their cars!
- 3 Every Pennant Winner Used Car is Safety-Checked 16 ways!
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ON SALE RIGHT NOW
AT YOUR
CHRYSLER
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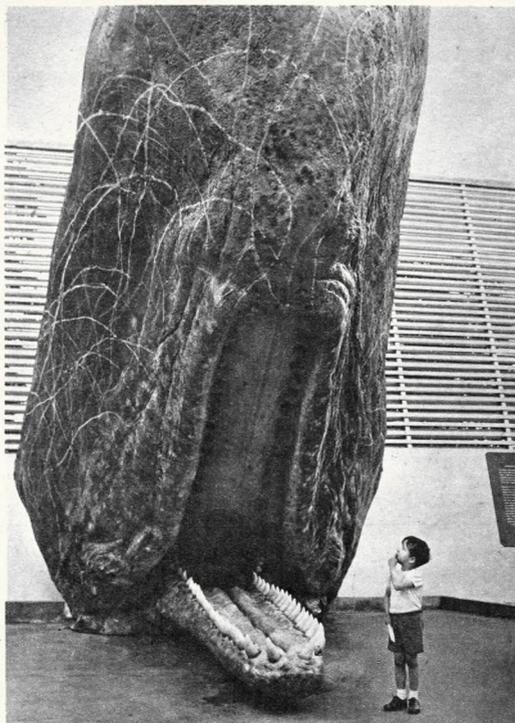


CHRYSLER
"SIGN OF QUALITY"
USED CARS

The Public Eye

MODEL FORM

Here is something new in sculpture in Milan, Italy — a swimmer doing the Australian crawl on top of wavy waves. They may look insubstantial, but engineering manages to keep him padding in mid-air



A WHALE OF A BIG MOUTH

KEYSTONE

What big teeth you have, this boy seems to be saying to the big black rock. Actually it is a model of the head of a sperm whale at the London Zoo's whaling exhibit. The gangplank jaw is big enough to take care of several little boys — a fact that is impressing this one profoundly



PUBLIFOTO



WIDE WORLD

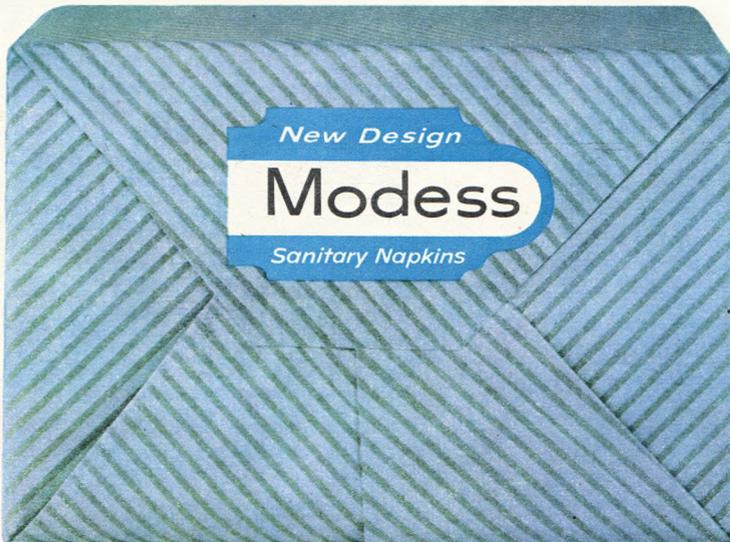
FAST LUNCH

Breakfast in bed is an old institution. At left is a new one — an ingenious French gadget demonstrated in Paris. It would be an ideal solution for the businessman's "lunch on the run"

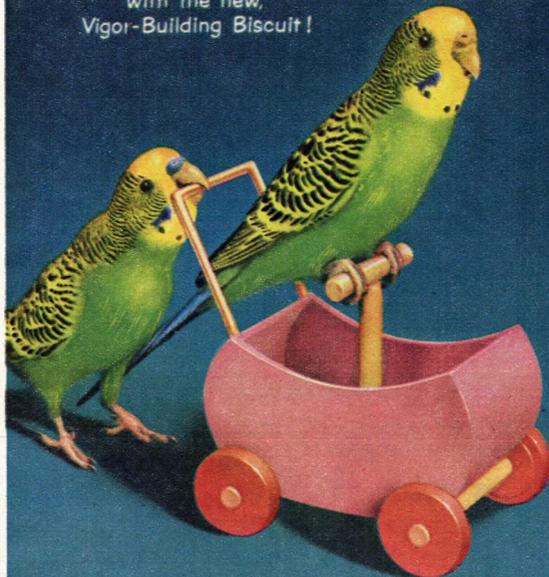
So much nicer!

Only New Design Modess brings you the luxury of a smooth, gentle, *whisper-soft* fabric—no gauze—no chafe. Softer, more absorbent . . . so much *nicer!* Now, more than ever, it's

Modess . . . *because*



For livelier antics,
feed your "actors" French's—
with the new,
Vigor-Building Biscuit!



Parakeets respond more readily to training when they are alert. Keep your pet full of life and vigor by feeding French's Parakeet Seed. Only French's includes a special, vigor-building biscuit in every package. This biscuit also sharpens appetites . . . aids digestion . . . keeps parakeets happier. Always feed French's—and have more fun!

French's Parakeet Seed and Biscuit is the foundation of a Natural Feeding Diet. See right-hand side of this page for the other essentials which make up French's "Basic Five."



**NEW 32-PAGE PARAKEET BOOK—
FREE FOR BOX TOP, OR SEND 15¢**

More than 40 illustrations; 18 birds in full color; selection, care, breeding, training.

THE R. T. FRENCH COMPANY, 2694 Mustard St., Rochester 9, N.Y.

Enclosed is box top from French's Parakeet Seed. Enclosed is 15¢ in coin. (No stamps.) Send me parakeet book, postpaid.

Name _____
Address _____
City _____ Zone _____ State _____

QUIZ 'EM

Questions and answers from the news



TRAVELERS: Who go abroad oftenest?

ON THE MOVE . . . Who travels abroad most — businessmen, teachers, secretaries or housewives?

The American housewife is by far the No. 1 overseas traveler. Clerks and secretaries come next. — Mrs. S.A.H., Long Island City, N. Y.

JAILS . . . The Federal Prisons Bureau has inspected 586 local jails. How many did they rate as "excellent"?

None. Only nine were rated "good." The Shelby County penal farm near Memphis, Tenn., received the highest rating.

— R.R., Jennings, Mo.

CHATTER . . . In the past, folks who talked to themselves were considered not too bright. What do today's safety experts have to say about this?

They advise that talking to yourself when on a long auto trip alone is the best way to relieve the fatigue and boredom that cause many traffic accidents.

— D.S., St. Paul, Minn.

NO SECRETS . . . In what new field of work do girls not only have to tell their age but wear it so all may see?

At the White Sands Proving Grounds in New Mexico new security badges give age and weight, must be worn at all times.

— Mrs. G.C.C., Ogdon, Ia.

NO HAIRPINS? . . . How did a woman's knack for using nail polish save her company \$50,000 a year?

A machine polishing jet engine blades had a tiny belt that would break 50 or 60 times a day. Engineers were stumped by the problem until a woman operator applied a coating of nail polish to the belt edge. Engineers gasped at the result — and she got a bonus of \$6,592.

— Mrs. W.J.B., Pawtucket, R. I.

LITTERBUGS . . . What is the yearly cost to states and counties of cleaning up litter, much of which is thrown out of car windows?

Approximately \$50,000,000. Forty states now have litter laws, with penalties ranging from \$2 to \$1,000. — V.M.R., San Bernardino, Calif.

CONDUCTED BY *Tom Henry*

NOTE: We will pay \$2 for a question and answer used in this column. Questions are based on current news and clipping of news source must accompany answer. Address: Tom Henry, THIS WEEK, 420 Lexington Ave., New York 17, N. Y. Unaccepted contributions cannot be acknowledged or returned.



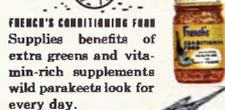
1
Guard Your Parakeet's Health with . . .

FRENCH'S NATURAL FEEDING DIET

French's pet food scientists know that parakeets crave . . . and need . . . a complete, varied diet—the kind wild birds find in nature. Give your parakeet French's Natural Feeding Diet—the "Basic Five" scientifically prepared to supply all the food elements he would select for himself outdoors.



2
FRENCH'S PARAKEET TREAT
A balanced mixture of 8 favorite seeds—a natural treat that's good for your parakeet.



3
FRENCH'S CONDITIONING FOOD
Supplies benefits of extra greens and vitamin-rich supplements wild parakeets look for every day.



4
FRENCH'S GRITTLER BONE
Provides calcium so necessary for all around good health. Helps keep beaks in trim.



5
FRENCH'S GRAVEL
Essential to help your parakeet grind and digest his food. Carefully screened to proper size.

Keep your parakeet healthy and happy . . . FEED THESE "BASIC FIVE" REGULARLY

You Wear Seven League Boots



with a
Chevrolet
"Turbo-Fire
V8"

They're making the miles a lot shorter this season—for drivers who wheel "Turbo-Fire V8's"!

And that's scarcely an exaggeration, because you've never driven anything so satin-smooth, so tremendously vital and responsive, so eager to go arrowing for the far horizon.

There are sound engineering reasons for their superiority—the shortest stroke in the industry, the most power per pound and the highest standard compression ratio in their class. They are the only engines in the low-price field that are balanced *after* assembly, for turbine smoothness at any speed—and the only ones with the double punch of a 12-volt electrical system.

There are dozens of other *major* advantages. But the proof is manifest on the road, in the lightning thrust of acceleration, the dreamlike hush of their cruising.

That's the 162-h.p. "Turbo-Fire V8." But there is something beyond this: the "Super Turbo-Fire,"* with four-barrel carburetor, special manifold, dual exhausts—and 180 solid horsepower!

If you want to know the ultimate in V8 road performance, you have to try these engines. And your Chevrolet dealer will be delighted to show you how it feels to don the modern version of Seven League Boots. *Optional at extra cost

motoramic



SEE YOUR CHEVROLET DEALER



BATHUR BY CRANE

Why men leave home— (without taking a shower!)

● Don't get too peeved, Mister! You missed your shower—but you're safe from B. O. 'Cause the Lifebuoy bath you took *yesterday* will keep you safe today and tomorrow!

**New Lifebuoy with Puralin
Stops B. O. As Long As 3 Days**

Here's why. The real cause of B. O. is *not* perspiration itself. It's skin bacteria! (Don't shudder—everybody has 'em!) These bacteria combine with perspiration to form odor.

But that can't happen now with new, fragrant Lifebuoy! Because when we took out

Lifebuoy's medicine smell we put in Puralin, a new deodorizing discovery. Puralin not only removes B. O. bacteria—it keeps them away. Puralin *stays* with your skin. You can't see, feel or smell it—but it keeps you safe as long as 3 days!

New Lifebuoy is fragrant as beauty soaps, mild as baby soaps, more effective than *any* deodorant soap. And when you shop you'll be delighted at the modest price. What's more, Lever Brothers backs up every promise Lifebuoy makes—with an *unconditional* every-penny-refunded guarantee!

New bath-to-bath protection + **New beauty-soap fragrance** =



DO THEY HAVE

Not if parents get together and see to it that their high-school football team follows these eight basic rules for safety

By Fred V. Hein, Ph.D.

CONSULTANT IN HEALTH AND FITNESS, BUREAU OF HEALTH EDUCATION, AMERICAN MEDICAL ASSOCIATION

MORE than 600,000 boys in some 9,000 high schools will play football this fall. A vital experience, perhaps one of the most important in their lives. For football is a splendid game that holds many values for youth.

Properly directed it can bring improved health and moral stamina. Wrongly handled it can mean depleted health, a distorted sense of values. Without sensible precautions, unnecessary injuries—some extremely serious—can result.

How safe will your boy be? How well will his health be protected? That depends on you as much as on school authorities.

Potentially, parents are the strongest force in determining school athletic policies. But this takes more than merely attending the games, cheering on the team and celebrating its victories. It requires strong support of those coaches and administrators who put the health and welfare of players ahead of any other consideration.

Winning games is a reputa-

ble goal; every school should win its share. But enthusiastic teen-agers will drive themselves beyond the point of safety unless they are firmly controlled. Victories must not be gained at the expense of health and safety.

Education and medical authorities have agreed on needed safeguards in sports. Acquaint yourself with these recommendations and make certain that they are carried out in your high school. Be sure they apply to all players—not only the first team.

1. Does your school require a special medical examination for athletic participants?

If not, such a policy should immediately be put in force. Most prospective players will be found fit to participate. But if even one boy who should not play is saved from later disability the procedure will have been justified.

2. Is a physician present at all contests and on call during practice sessions?

A physician in attendance is



TO GET HURT?

as essential as a referee. Parents should have the assurance that skilled care is promptly available when a boy is hurt. And only a physician should decide an injured player's fitness to continue play.

3. *Is a permit from a physician required before an athlete, out of play because of illness or injury, can rejoin the squad?*

A boy should be fully recovered before subjecting his body to the demands of strenuous sports. A careful examination by his doctor is the safest way to find out if he is ready to resume participation.

4. *Are players conditioned thoroughly enough before the first game or heavy scrimmage?*



Dr. Fred V. Hein

Injuries are more likely early in the season before players have reached peak condition. Athletes tire sooner then and so are more vulnerable in grueling play. Some state high-school athletic associations now require a minimum number of practice sessions before the first game is played.

5. *Does the coach insist that players warm up fully prior to games, at half time, and before substitution?*

By far the greatest proportion of injuries occur during the first few minutes of play. Like an airplane, the body

needs to be "revved up" for severe activity. But the inexperienced athlete may fail to warm up adequately for fear of tiring himself out.

6. *Is the best obtainable equipment supplied and fitted properly to players?*

Just-as-good items at bargain-basement prices have no place in contact sports. Poorly fitting "hand-me-down" gear may be even more dangerous.

Defective or improperly fitted equipment is at the root of many injuries.

7. *Is the schedule set before the season starts and then held to, regardless of games won or lost?*

Sometimes the supporters of winning teams urge extra games against

the champion of the next conference, district, or even state. But most high-school athletes, in spite of size and appearance, are still immature boys. For such youngsters seven to eight football games is enough.

8. *Does your school keep with in its own competitive class?*

Occasionally a small school will be blessed with exceptional material and can defeat much larger institutions. But attempts to be a "giant killer" spell danger for the players.

With many more players to

Continued on page 23

**SMART
GIRLS
NEVER GO
OUTDOORS
WITHOUT IT...**



Helene Curtis
spray net

No breeze can worry the hair that's softly set in place by SPRAY NET.

Have you tried Helene Curtis SPRAY NET?

Nothing in the world holds hair so softly, naturally in place all day long. Only Helene Curtis SPRAY NET contains spray-on Lanolin Lotion—can't stiffen or dry your hair, never *never* leaves it sticky.

Smart girls never go outdoors without Helene Curtis SPRAY NET. Or, if they do, they're on their way to get a fresh supply. You'll find it wherever cosmetics are sold. *Used and recommended by professional beauticians everywhere.*



TWO FABULOUS FORMULAS:

SUPER SOFT, without lacquer, for gentle control
REGULAR for more elaborate styles, harder-to-manage hair.

THREE SIZES:
New 69¢ size, Large \$1.25, Giant economy size \$1.89.

all plus tax

**NEW
69¢
SIZE**

Now you can try SPRAY NET for only 69¢! Perfect for purse, travel, or bathroom cabinet.



Why set pin curls every night? **CRAY NET** makes them last for days! Just roll them up. Spray. In minutes, your pin curls are set... softly... they'll last for days.

**"I make my
Long Distance
calls on
Sunday...**

*Folks are home
...and I get
bargain rates!"*

The busy rush of hectic weekdays is over by Sunday. Sunday is family day. The day for friendly, unhurried visits by Long Distance. Folks are home. Calls go through fast. And bargain rates are in effect.

Typical Sunday Bargain Rates

(and every night after 6)

from **NEW YORK CITY** to

Philadelphia, Pa.	40¢
Baltimore	55¢
Cleveland, Ohio	85¢
Chicago	\$1.20
Los Angeles	\$2.00

These are Station-to-Station rates for the first three minutes (not including federal excise tax).

CALL BY NUMBER. It's twice as fast!

Sunday's a good day to call. You get bargain rates to all distant points



SLIP TIES

SIMPLICITY FOR FALL

by Bert Bacharach



ONE of the topcoats bound to be seen often this fall is worn at right by Dick Kollmar. It's well described by the title of the hit musical he co-produced — "Plain and Fancy." The newer lines of the fly front are given a fancy high-style touch by the velvet collar and popular extra change pocket.

Sudden Thoughts: Now that it's World Series time, I'd like to ask when organized baseball will do something about changing the players' uniforms? The current ones look hot, uncomfortable and un-athletic. . . Speaking of discomfort, who could have guessed that so many men would accept — even demand — the skimpy jackets and tight pants that are now in vogue! Maybe these characters will want stiff collars next.

Dress Tips: If you want to look your best in that new fall suit and hat, check the heels of your shoes. If worn and rundown, they'll spoil the appearance of the whole outfit. . . Take a look around you and see if about 75 per cent of all men aren't wearing their pants too long. If you're one of them tighten your belt or suspenders. . . Although most good shirts are shrinkproof, it's wise to wear and launder them a few times before having sleeves shortened.

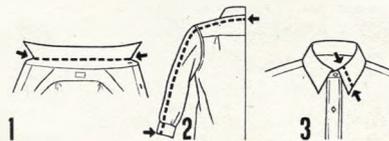
New Ideas: Contact lenses are now being made about one fourth the original size and fit only the colored portion of the wearer's eyes. You can also get tinted contacts to be used as invisible sunglasses. . . One of this year's most popular sport shirts was a French import of knitted cotton with the back shirt tail considerably longer than the front. Great for active sports. . . A new



Velvet offsets severity

fall hat has a double-thickness brim that holds its original and smart shape through a whole season. . . Another has a simulated leather band that looks just like the ones that cost hundreds of dollars in Hawaii.

Sizing: Have trouble buying shirts of the right size consistently? Here's how to determine the correct measurements before you set out for the store again. Pick out a shirt of your own that fits perfectly, and measure as shown in the sketches: (1) from center of button to center of buttonhole is your collar size; (2) sleeve length is from center of back of collar, over shoulder and down to cuff edge; (3) collar-point length is measured along collar's edge. Make a note of this information and give it to the salesman.



Old School Ties

In the days when England was merrie, you could tell a man's school or club by the tie he wore. Stripes for brigades; small objects on a solid background for clubs and that sort of thing.

But it's all gone to pot now. Even the expert has difficulty distinguishing between, say, an Old Salopian and a member of the Oxford Authentics.

What's more, Americans are wearing the stripes, too; virtually anyone can sport the colors of the Seventh Dragons. But no matter what your "school" of design, you'll be at the head of the class by making this simple test of a well-made tie:

Flip back the folds, hold the loose dangling thread . . . and try to push the fabric along the thread. If the fabric slides up and down, the tie is really Slip Stitched.



Be sure the ties you buy are Slip Stitched . . . they will look better, be better, keep shape longer!

FREE — "TIE LORE" BOOKLET. WRITE: Room 623-B, 261 Madison Ave., N. Y. 16

THE TERRY WHOPPER

(a whale of a robe for mesdames et messieurs)



C'est magnifique! C'est merveilleux! Lifted from a hook in a Paris hotel and copied faithfully for you, Dry-off plaid, this generous spread of white terry acts as a lush blotter after a shower. Ladies: tie the belt around collar. And men: wrap it around your waist. One size fits all of you. \$4.95. Specify quantity desired. Add 35¢ for shipping.

THE TOG SHOP AMERICUS, GEORGIA

"O-O-O MY FEET!"

THEY'RE KILLING ME!

Why suffer agonies of

CORNS & CALLOUSES

ITCHING, TENDING, ITCHING, BURNING,

SMARTING, PERSPIRING FEET

QUICK RELIEF!

GET PROMPT RELIEF THE SURE

WAY WITH JOHNSON'S FOOT SOAP

*AT ALL DRUGGISTS AND

TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP

FORMER, 100% GEL AND BRAND

COP ON THE BEAT



DO THEY HAVE TO GET HURT?

Continued from page twenty-one

choose from, the big school has a definite advantage. In a single game the boy from the small school may find himself pitted against four or five fresh players. Obviously such inequality of competition means more likelihood of injury.

THE answers to these questions should be vigorously sought and even fought for if necessary.

Local schools and conferences as well as state athletic associations are doing their best to set up regulations that will make football a safer and finer game. But there are always loopholes in rules, and the pressure to "win at any cost" is sometimes great. Generated by a noisy minority

of misguided sports enthusiasts and perpetual sophomores, such pressure can be extremely difficult for school officials to resist.

But parents, by joining with educational authorities, can furnish the "no" power to preserve high standards of health and safety. Through their parent-teacher or other home-school organizations they can make it known that the boys come first. And by so doing they will help to make high-school football a wholesome and valuable experience for youth.

* * *
Every Good Health article is written by a specialist and is approved by the American Medical Association.

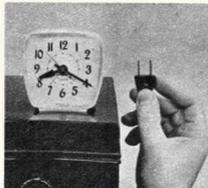
4 reasons why this new \$3.98* electric alarm will wake you for sure

Like all G-E TELECHRON alarms

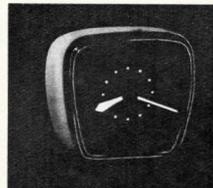
- ① sounds off for 45 minutes
- ② can't run down during the night
- ③ it's electric, never needs winding
- ④ stays "on time" to the minute!



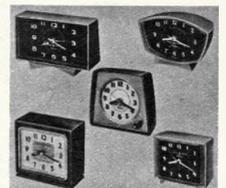
LONG ALARM wakes even heavy sleepers *for sure!* Sounds off for 45 minutes unless turned off. "Starter," illustrated, one of 20 General Electric-Telechron alarms. See them now, at drug, jewelry, department, appliance, hardware and other convenient stores—\$3.98* and up.



All-electric. Plug in once and forget it. Never needs winding.



Luminous "Starter," \$4.98*. Tells time in the dark.



Wide choice of models, in wood, brass and other smart cases.

GENERAL ELECTRIC

Telechron

*Manufacturer's recommended retail or Fair Trade price, plus applicable taxes. Clock and Timer Dept., Small Appliance Div., General Electric Co., Ashland, Mass

ISLAND OF



EYE-TO-EYE: Mama gooney bird (above right) happily posed for Couffer. Junior was even more eager



MONSTER iguanas pecked over their shoulders, gooney birds peered into the camera eye, sea lions held on to the camera box with their flippers. The biggest trouble the Walt Disney photographers had when they were filming on Santa Fe Island in the Galapagos was getting far enough away from the curious and comic animal life to be able to photograph it.

The island animals and birds were utterly unafraid. At night, owls formed a circle around the crew's camp fire, and viewed them solemnly.

Giant turtles refused to move at their approach, permitted themselves to be used as camp chairs. Doves fluttered so close that the photographer-naturalists could have caught them in their hands.

The cameramen were Conrad Hall, son of James Norman Hall, who was co-author with Charles B. Nordhoff of "Mutiny On The Bounty," and Jack Couffer, biologist at the Los Angeles Memorial Museum and nature photographer. They have worked for Disney's True-Life Adventure series before, were responsible for the remarkable bat sequence in "The Living Desert."

Loveable Lizards

WHAT struck them most about the Galapagos Islands, since they are pretty well accustomed to the weirder manifestations of animal life, was the paradox involving the tameness of the wildlife there. Lizards — large and giant — sea birds, turtles, sea lions, were as friendly and as inquisitive as household pets. On the other hand, certain so-called domestic animals on some of the islands — castaway goats, cats, dogs, either shipwrecked or left ashore designedly by visiting pirates or whalers — fled upon their approach.

"The cozy antics of the supposedly wild animals with human beings was so incredible," said Couffer, "that we were tempted to film ourselves with them. Unfortunately this was barred by the principle of the Disney series, which is that no human being should appear in any of them.

"The giant lizards were so tame that we literally had to push them out of our way. They were frightening animals in appearance, looking like prehistoric monsters, and actually more harmless than the kittens on the island, who were prepared to scratch.

"The sea lions positively flirted with us. They would join us in a swim whenever we

COMEDIANS...

The friendliest, funniest birds and animals in the world were discovered by these Disney cameramen off Ecuador

BY LOUIS BERG

This Week Movie Editor

called to them, and roll over to be scratched on their heads and bellies. The only danger I estimated we were ever in was when the bull lions, jealous for their harems, decided that they were getting too friendly, and charged us. A good-sized bull might be eight feet long and weigh six hundred pounds, with wicked teeth into the bargain. Our only protection was the metal box containing our underwater camera. We would hold this in front of us and they would surge to within two feet of us and stop."

Sharks Were Curious

But the intentions of most of Santa Fé's animals were so friendly that the cameramen treated them as pets, talking to them and playing games with them. Even the sharks, which were plentiful, seemed more curious than menacing. "Mostly they just

shared the water with us," says Couffer. "Once, though, a shark followed us to within a few yards of shore. We flung conch shells at him and he retreated. On the whole, we are inclined to agree with the Ecuadorian fishermen who say the sharks on shore are more dangerous than the sharks in the water."

The Galapagos are a group of several hundred islands, mostly tiny, 650 miles off the coast of Ecuador. They were named after the giant turtles, some of which reach the size of four feet and live to be 150 and up—the longest-living land animal on earth.

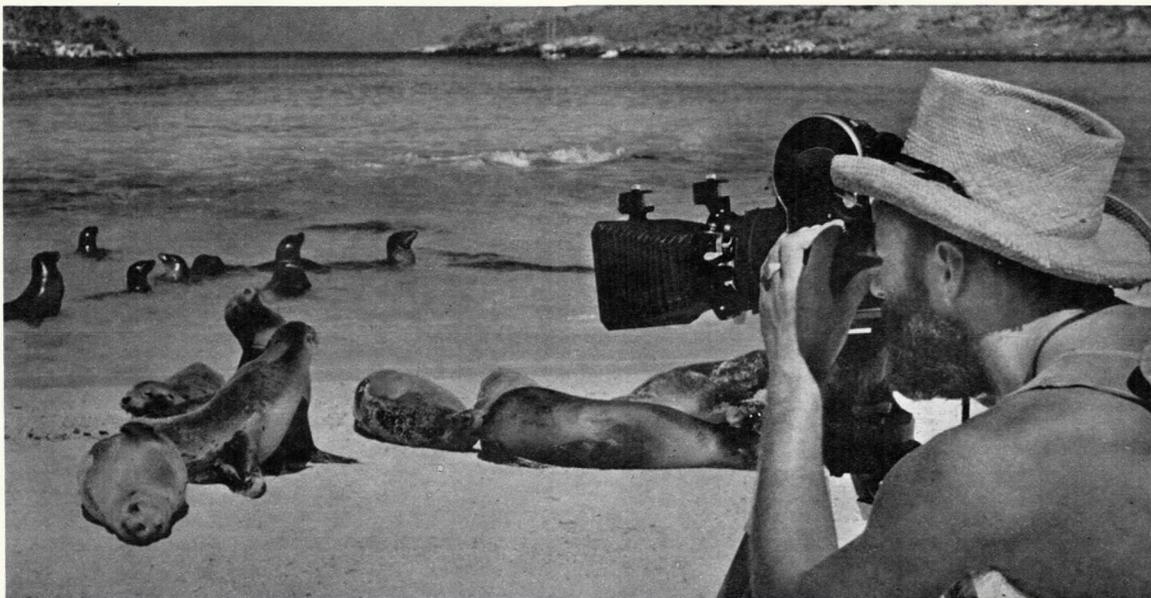
No one knows the reason for the unusual friendliness of the wildlife, unless it be the fact that almost no form of life there preys on any other—except the birds and lizards on bugs, and the seals on fish. The bugs and fish were not particularly cozy. *The End*



BORN HAM: Giant iguana shows off his profile for cameraman Hall



NAMESAKES: Spaniards dubbed place Turtle Islands. You can see why



SUNBATHERS: Sea lions, like all Galapagos animals, welcomed visitors. Hall and Couffer went swimming with them every day

SWEDEN GOES OFF THE WAGON

Next week, Sweden scraps her prohibition law. How will Swedes react to the first unrationed liquor in 36 years? With a national binge or a mature approach?

by Mac Lindahl

STOCKHOLM

NEXT week Sweden is giving up — as the United States did 22 years ago — a “noble experiment.” A 36-year-old Swedish “prohibition” law will end October 3.

The date was set first for October 1. Then someone in the government looked at the calendar and found that the first day of the month falls on a Saturday. To avoid what bureaucrats feared might become a nationwide lost weekend, the dying law was given a reprieve until Monday.

Actually, Sweden never had the stringent prohibition once tried in the United States. In fact, a national plebiscite held in 1922 blocked absolute prohibition by a vote of 925,000 to 890,000. Instead, a complicated rationing system incomprehensible to anyone without a gobbledygook brain was instituted. It was planned by Dr. Ivan Bratt, a man who had devoted considerable study to the liquor habits of his countrymen and the only one to offer a method for control of the manufacture and sale of all alcoholic beverages at a critical stage in Sweden's modern history.

The Bratt plan, which went into effect on January 1, 1919, was badly needed. A hundred years ago the annual consumption of hard liquor in Sweden averaged 10 gallons for every man, woman and child in the country. The national drink was aquavit, made of potatoes or grain. People would drink the potent, often raw and freshly distilled popskull first thing in the morning as an eye-opener, they would guzzle it from crocks kept within easy reach while they worked, and on Sunday they would stop

several times on their way to church and pass the bottle for a fortifying dram before subjecting themselves to a couple of hours of futile damnation by the man in the pulpit. Children had a “snaps” or two with their meals, babies were given pieces of cloth soaked in aquavit to suck while they cut their teeth.

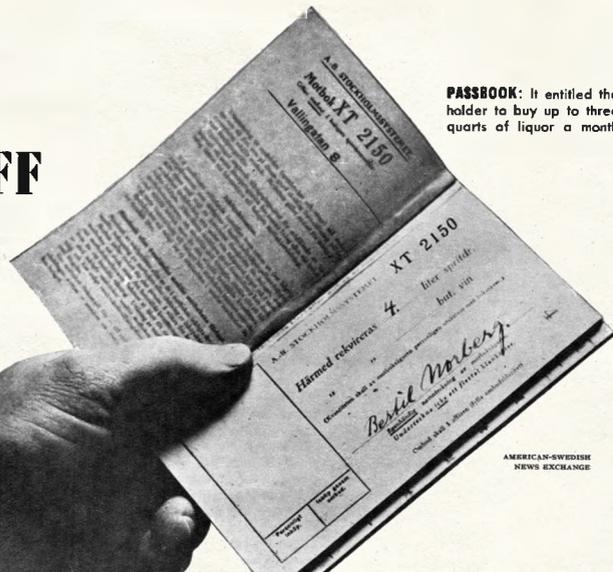
Almost the whole nation was on a binge, and Sweden appeared well on its way to a padded cell. The few sober Swedes who were still able to consider the good of their country decided that what was needed was temperance organizations such as they saw appearing in America. During the latter part of the 19th century, temperance societies mushroomed all over Sweden. Their clamor for immediate reform resulted near the turn of the century in an experimental rationing system that brought down the annual hard liquor consumption to two gallons per capita.

Liquor Monopoly

This was still not enough, and the Bratt system followed. It established a government liquor monopoly. No private manufacture of liquor was allowed, no private liquor stores were allowed. Individual import agents were given a license to operate, but their goods could be sold only through the monopoly's nationwide chain of stores.

To make a purchase in such a store you needed a passbook. To get the passbook you had to be 25 years of age, and before

Continued on page 28



PASSBOOK: It entitled the holder to buy up to three quarts of liquor a month

AMERICAN-SWEDISH NEWS EXCHANGE



STATE LIQUOR STORE: Under dying law, each purchase was rubber-stamped



Many Motor Oils build up gummy, varnish-like deposits on vital engine parts (see piston above). A dirty engine wears out faster, needs repairs. Magnified area shows clogged, stuck rings which cause loss of power and high oil consumption.



Sunoco Dynalube cleans your engine as you drive, dissolves sludge and varnish (see piston above), protects engines against wear. Magnified area shows how Dynalube keeps rings clean and free-acting, resulting in full power and long oil mileage.

HAS HEAVY SUMMER DRIVING WORN OUT YOUR OIL?

CHANGE NOW TO DYNALUBE MOTOR OIL

Cleans your engine as you drive
Keeps new engines new longer
Actually improves condition of most engines



Have your Sunoco dealer drain off summer-worn motor oil now!

Whatever make of car you drive, your engine needs the extra protection of Sunoco Dynalube, the multi-refined motor oil. Many oils break down, burn away... give you less mileage, less protection. But tough, long-mileage Dynalube protects engines against wear, keeps them new longer.

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See your neighborhood Sunoco dealer now. Change to long-mileage Dynalube Motor Oil. It will pay to give your car this top protection.



SUN OIL COMPANY
Philadelphia 3, Pa.

SWEDEN GOES OFF THE WAGON

Continued from page twenty-six

your application was granted it had to be proved through careful investigation that you had paid your taxes for at least two years back, that you were not known to abuse alcohol, and that on the whole you were a bona fide person.

The passbook entitled a married man to a monthly ration of about four quarts (later cut down to about three) of hard liquor and usually an unlimited amount of wine. Each purchase was recorded in the book. Girls behind the liquor store counters had to be quite muscular to pound the many rubber stamps used to indicate the various purchases. With the number of passbooks today at almost 2,000,000 and the average monthly ration at nearly two quarts, there has been no shortage of work for those employed to handle the red tape of the liquor monopoly stores.

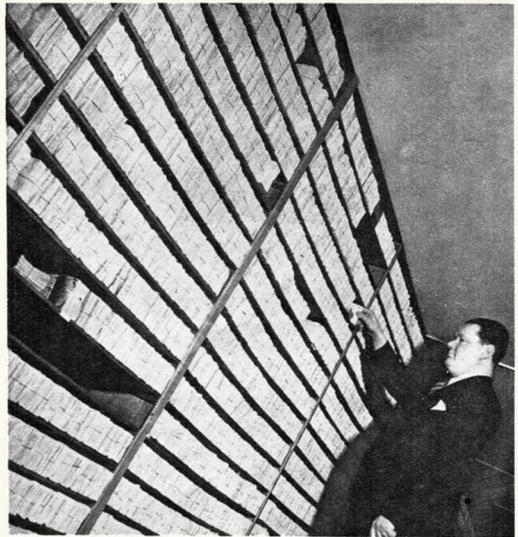
On anniversaries and other family or business celebrations, the liquor store might grant an extra ration, but never unless a special application was sent in well ahead of time. Few events in the life of the average Swede are considered as important as a birthday. A farmer, it is told, once applied for an extra ration of half a quart for his 70th birthday party. The store manager asked how many people he planned to invite to the party. "Oh, around a hundred," replied the farmer. "One hundred people," exclaimed the bureaucrat, noticeably baffled, "and only half a quart extra!" "Yup," said the applicant. "Got

to have sumpin' for the minister. He's the only one that don't drink home brew."

Sweden's modified "prohibition" has been beset by many of the violations that prevailed in America in the '20's. Revenues track down quite a number of stills every year, yet never really have managed to put a stop to illicit manufacture of alcohol. "Rum-running" also prospered, especially while the Baltic republics of Estonia, Latvia, and Lithuania were still free countries.

Too Much Wine — No Book

IN a case like that of the outspoken farmer, a man would, of course, immediately lose his passbook. The magic little book could be withdrawn for other reasons too. For instance, if checkups conducted regularly by the liquor monopoly revealed that a customer had bought half a dozen bottles of wine every time he made a purchase, he might receive a telephone call, asking would he, please, give one good reason why he bought that much wine? If he could furnish an acceptable answer, e.g. doctor's orders, he would be excused with a warning to take it easy in the future. On the other hand, inability to convince the interviewer that he was not drinking wine for sheer love of it might very well lose him his right to buy any wine at all. At best, this ban would be for a limited period of time. At worst, he might have his book revoked forever.



PAPERWORK: Swedes' applications for liquor books fill shelf upon shelf

Under the Bratt system unmarried women are supposedly allowed one quart of liquor a month. In practice, though, they can usually buy only a quart every three months. Young, unmarried men are first

granted one quart a month and upon special application are later graduated to the three-quarts-a-month class if their behavior has been good.

A big complaint among Swedes has been

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Directed by FRED ZINNE MANN Produced by ARTHUR HORN BLOW, Jr. Dances Staged by AGNES DE MILLE



PIX

BARRED: Doormen must keep the tieless out of liquor-serving restaurants

that a man's income and social status has determined his liquor ration. Authorities deny this. Nevertheless, a top business executive with clients to entertain could just telephone the liquor monopoly store,

order the quantity desired, send his book over by messenger to be stamped, and have his purchase delivered to his kitchen door by a uniformed employee of the monopoly. The "required" written application could

be sent in by mail at his convenience. On the other hand, a working class man has had to go personally to the liquor store and, often as not, spend hours waiting in line to buy his few bottles.

A Swedish worker would never miss a chance to buy his full legal quota of hard liquor because the Bratt system allowed strong beer to be sold only in pharmacies, on doctor's prescription. The beer available to the man in the street was quite similar to that infamous American concoction of which Philander Johnson said: "The man who called it 'near beer' was a poor judge of distance!"

Padding Needed

IN RESTAURANTS the maximum hard liquor ration per meal was set at about five fluid ounces for male customers and three ounces for women. In so-called folk restaurants, owned and operated by semi-municipal companies for low-income groups, rations were made smaller. Nowhere were you supposed to be served a drink of aquavit or brandy or whisky until you had ordered a cooked meal that cost at least 2.50 kronor (about 50 cents).

The liquor monopoly hired men to visit restaurants and order more than the legal ration. If they got it, the monopoly warned the owner who in turn warned the waiter. After three warnings the waiter lost his job, or the restaurant had its license revoked.

A dish of green peas was sometimes passed off for the full meal of cooked food. Once peas were set before a group of American airmen ferrying planes to Sweden's air force, who had ordered drinks at the Grand Hotel. One of them, a Texan, started popping peas into his mouth one at a time with his fingers. He drewled:

"Must be the cold climate up here that makes the olives grow so small!"

Many American visitors in whose minds Sweden has been built up as a socialist paradise, have raised eyebrows at social distinctions the Bratt law established at restaurant doors. While a Swedish playboy could go in and out — indeed, even be carried out — by a plush doorman of restaurants where he did his drinking regularly, the working man had to pass inspection of a guard posted in front of folk restaurants to see that none went in who had already had a drink elsewhere.

These uniformed autocrats have been known to turn a man away merely because they have mistaken a mild case of sunburn for an alcoholic flush. Such silliness helps explain why the Bratt law, which had merit in 1919, eventually became ludicrous and obsolete, and now is being scrapped.

During the law's first 15 years, drunkenness per 1,000 dropped from 15 to six per year. This welcome improvement, however, did not continue.

The liquor passbook became something young men aspired to. At age of 25, one simply had to have a book as a sign of maturity. In many cases a young man would consequently be introduced to the use, and subsequent abuse, of liquor with the blessings of the government.

Temperance groups in Sweden became more and more critical of a state of affairs in which the government tried to prevent alcoholism on one hand, and on the other used alcohol as a lucrative source of revenue through the government monopoly's sales of heavily taxed liquor.

In 1944 a special temperance committee was appointed to look into Sweden's liquor

Continued on next page

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SWEDEN GOES OFF THE WAGON

Continued from preceding page

control system and see what could be done about the tangle of principles, laws, regulations, ordinances and local vetoes that most definitely did not work the way Dr. Bratt once hoped they would. There is a proverb in Sweden: "Whenever the Devil wants nothing to happen, he appoints a committee." And it took the committee nine years to reach its recommendation that the Bratt law be discontinued. In May, 1954, the Swedish Parliament voted to abolish the old rationing system as of this October 3.

The end of the Bratt system, however, will not give the Swedes absolute freedom from alcoholic beverages. There is a new modified law. Its highlights are these:

¶ Persons over 21 may buy alcoholic beverages without restrictions.

¶ There will be beer with an alcohol content of 4.5 per cent, against the current maximum of 2.8. The new beer will be sold only in the public liquor stores and not in groceries or food stores as hitherto.

¶ Restaurants will serve both beer and hard liquor in unlimited quantities, but the restaurateur decides when a customer has had enough.

¶ Restaurants serving liquor have so far not been allowed to put on floor shows. They will not in the future either. However, some form of light entertainment will be permitted. (A popular Stockholm restaurant once ran into trouble with the old law by having a man appear with its big orchestra and play "The Stars and Stripes Forever" on a bicycle pump.)

The relative freedom of the new law, it is felt, might help educate the Swedes to a more mature attitude toward alcohol, for as the 36-year Bratt experiment draws to a close, Swedes drink more hard liquor on the average than Americans, but less wine and beer. But a clause in the new law requiring a person to buy a sandwich with his 4.5 beer is not designed to change drinking habits from hard liquor to beer. A Swede who next week faces the choice is likely to remain true to the hard liquor drink, since he has to pay nearly a dollar for a sandwich with his beer. The clause about selling beer only through public liquor stores is obviously there to allow a considerable number of officials to remain on the payroll while bureaucratic control of drinking habits is maintained.

Ban on Liquor Ads

ONE alarming aspect of the new liquor laws to many Swedes bears on the freedom of the press as guarantees of the national constitution. Parliament has ruled that alcoholic beverages may not be advertised for six months after September 1 this year. After that period, only name, price, type, and country of origin may be mentioned in an advertisement. Parliament has further decreed that the liquor monopoly shall not buy from agents who violate the ruling on advertising.

The government has deemed it necessary also to subject the Swedes to a nationwide educational campaign which began on August 1. The idea is that films and lec-



EUROPEAN

SHOPPERS: After October 3, they will be able to buy all they like in state stores

tures should help the people in overcoming the difficulties that may arise with the end of the Bratt system.

But there has been criticism of large sums appropriated for this campaign. Skeptics

maintain that those of Sweden's 7,000,000 people who have not grown up to an intelligent use of alcohol in almost four decades of control are not likely to be educated in two months. *The End*

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For Hunt's is rich, perfectly seasoned—and *all* tomato. Its beautiful color tells you the story of its wonderful tomato flavor, why it's America's most popular tomato sauce by far. Serve Fish Sticks *Hunt*

Style real soon. Then see what delicious things Hunt's Tomato Sauce does for your stews, soups, casseroles, meat loaf, gravies.

- 1 package frozen fish sticks
- 1 teaspoon finely chopped onion
- 1 teaspoon finely chopped green pepper
- $\frac{1}{4}$ teaspoon salt $\frac{1}{8}$ teaspoon pepper
- 1 can Hunt's Tomato Sauce

Separate fish sticks according to package directions. Place in shallow baking pan. Sprinkle with onion, green pepper, salt and pepper. Pour over Hunt's

Tomato Sauce. Bake in hot oven (425°F) 15 to 20 minutes, basting occasionally with sauce. Makes 3 delicious servings.



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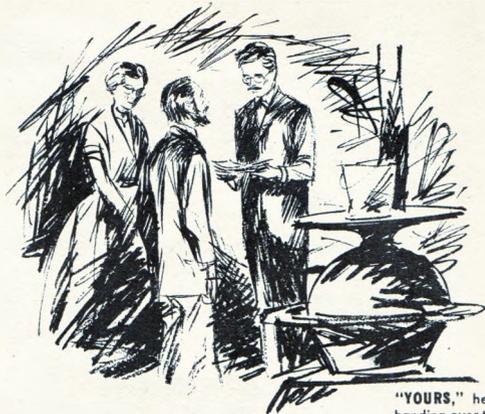
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"YOURS," he said,
handing over the bills

"STONEWALL'S" LUCKY DAY

by Octavus Roy Cohen

A famous fiction writer tells
the true story of a gentle
soul who bought happiness
with Confederate money . . .

TWO remarkable characters lived in Charleston, S. C., during my boyhood. One, known as Porgy, achieved international fame as the principal figure in a best-selling novel and a great stage play.

As for the second, I never knew his real name, but we all called him Stonewall Jackson. He had no connection with the great Confederate leader, but his facial likeness to General Jackson was startling. He had the same fine forehead, the same deeply graven lines, the same erect carriage, the same ruddy complexion, the same gray eyes, the same beard.

But our Stonewall Jackson was less than normal mentally. How he existed, we did not know. His clothes were unusual: a too-tight jacket always neatly buttoned, the bell-bottomed pants of a sailor, no hat.

He could be found wandering aimlessly about the streets or probing through discarded produce at the city market in search of something to eat. His greeting when we met him was always a thin, shy smile. Behind those gentle eyes he lived in a world of his own.

STONEWALL had only two friends and only one place to seek shelter when the weather was bad. This was The Mission, just off Market Street, owned and operated by two kindly, elderly people. They were known as Reverend and Mrs. Norton, though I'm quite sure Norton had received no formal education in theology. He and his wife had quite possibly never completed their elementary education. But they were a dedicated couple, religious in the truest sense.

The Mission was not part of any other charitable organization. It consisted mainly of a large room that might in the past have been a store, furnished with 20 chairs, two tables, a wheezy melodeon on which Mrs. Norton played hymns and

a battered pulpit from which Reverend Norton preached.

Back of the main room was the Nortons' bedroom, and another tiny room with an old Army cot and washstand, a diminutive kitchen and a lavatory. Heat came from an old-fashioned coal-burning stove.

Prayer meetings were held two nights a week, and regular services on Sunday nights. Sometimes there were only two or three in the congregation, never more than a dozen. The visitors were given whatever simple food the Nortons could assemble, and then came the services. It was impossible to attend them without being impressed by the sincerity and humility of the two good people who conducted them.

THE Mission was non-sectarian. Anyone was welcome. And no matter how small the congregation, the Nortons could always count on the presence of Stonewall Jackson, following every word of the preaching and Bible reading, and fairly glowing when Mrs. Norton played the hymns.

A number of kindly citizens contributed food and old clothes to the Mission. My mother contributed regularly, and helped collect from our neighbors. Sometimes Reverend Norton picked up the good-will offerings in a little two-wheeled handcart; other times my mother sent me with the things she had collected. That was how I got to know the Nortons, and learned that Stonewall Jackson would appear at the Mission whenever the weather was ugly.

He would stand at the door, waiting to be invited in. He was allowed to sleep in the tiny room adjoining the Nortons' bedroom. In return he swept and cleaned and frequently accompanied Reverend Norton on his collecting trips with the handcart.

Stonewall also loitered around the waterfront where the fishing boats of the "Mosquito Fleet" came in. He did odd jobs for the fishermen, who occasionally gave him a few fish or a plate of shrimps. These he carried to the Mission.

Continued on page 34

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4★
CLOTHES

clothing with the
FASHION
PLUS

"STONEWALL'S" LUCKY DAY

Continued from page thirty-two

But on nights when the weather was clear they never saw him except during services.

We boys laughed at Stonewall, but we liked him, and ordinarily we did not play pranks on him. But one day we had an idea. At that time there were many trunks in Charleston attics containing packets of Confederate money. Even as collectors' items these bills were worth nothing. Every boy in town had some.

So we decided to pool our Confederate money and present it to Stonewall. It came to an impressive packet — \$3,000. Locating Stonewall near the corner of Meeting and Market Streets, we made the presentation. Stonewall was reluctant to take the money. "For me?" he said incredulously.

"Sure. For you, Stonewall. All of it."

The bills were thrust into his hand. He gazed at them, shook his head, and moved off down the street.

We didn't laugh after all. "He thinks it's real money," said one boy finally.

Our crowd broke up. But I decided to follow Stonewall.

He was walking slowly, straight to the Mission. I slipped in after him and stood near the door.

Stonewall walked up to the Nortons and put his packet of bills into the hands of Reverend Norton.

"Yours," he said. The Nortons examined the money curiously, then looked at each other.

"Where did you get this?" Reverend Norton asked him. "Some boys," said Stonewall. "They gave it to me. It's yours now."

Reverend Norton counted it carefully. "This is almost three thousand dollars, Stonewall," he said gently. "Why are you giving it all to us?"

Stonewall seemed to have trouble digesting the question. Finally he shuffled and said, "You have been kind."

I could see the tears in Mrs. Norton's eyes. Reverend Norton put the money in his pocket. His voice wasn't quite steady. "You have no home, have you, Stonewall?"

"No."

"From now on, you have. You can sleep in the little room and eat what we eat. You can help me with my work."

Stonewall took this in slowly, then a little smile spread on his face. He was happy.

PRESENTLY the Nortons sent Stonewall on a small errand, and I moved forward. I felt I had to explain to the Nortons how Stonewall had gotten the worthless money.

Reverend Norton listened, then said in his kindly voice, "You're wrong, son. It isn't worthless. It's the most valuable gift ever given this Mission."

He placed a hand on my shoulder and told me something that I will never forget.

"It's this way, son," he said. "Everything Stonewall possessed, he gave to God. And more than that, no man can do."

The End

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QUICK RELIEF for Callouses, Burning, Tenderness at Ball of Feet

Made of LATEX FOAM

LOOPS OVER TOE

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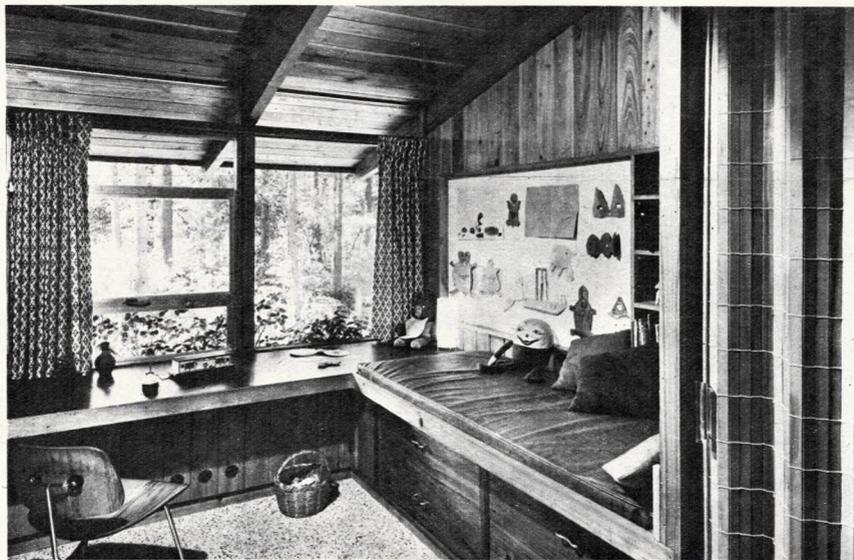
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Handsome, roomy, hold their shape and size for life. Snug no-ride cuffs at wrist and ankle. Comfortable elastic waistband. **Boys'** in blue, red, grey, navy, yellow. **Girls'** in blue, red, yellow, pink and pumpkin. All with **Stripi**, matching striped trim. Sizes 4 to 12. Size 14 to 20, \$3.50

185

MERRICCHILD SLEEPER (shown above) Two-piece. Double-strength shoulders; smooth, flat seams. Gripper fasteners, easy-to-train elastic seats. Spring-knit fabric stretches to 3 times its size, yet holds its shape. Yellow, pink, blue, green and pumpkin. Sizes 0 to 4. In red, \$2.25. Other sizes to 8, slightly higher.

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SHIPSHAPE: Small space (7x10) is so compactly used there's room to spare. Note boat-fashion storage space

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DEODORANT
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Spray or Stick . . . Take Your Pick

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MORE COMPLETE RELIEF
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- MORE COMPLETE RELIEF
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*. . . simply return the unused tablets and your
money will be promptly refunded.*



When you've got a real cold - get a real cold tablet

BROMO QUININE



SHIP'S CABIN ASHORE

by Katherine Morrow Ford

Her dad's a boating enthusiast, so little Edie Lippincott has a very special sort of bedroom

THE shipshape appearance of this cozy "cabin" for eight-year-old Edie Lippincott reflects the enthusiasm for boating of her father, a partner in the industrial design firm of Lippincott & Margulies, Inc.

When the Lippincotts built their house in a New York suburb they decided that there would be one large playroom for their four children, and that each child's individual

bedroom would be a small sleeping-sitting cabin, just as it would be on a boat. Hence Edie's room is tidy and compact, with a built-in "bunk" based on ship-cabin design.

The mattress is foam rubber covered with plastic fabric. Boat-fashion storage space is built in under the bunk. An extension of this cabinet under the window forms a desk-work-play table. Above the bunk is a cork wall "chart," which land-sailor Edie uses to pin up her own designs and cut-outs.

Wardrobe storage, fitted in at the head of the bunk-bed, is concealed by a flexible bamboo curtain. All finishes are sturdy, easy to maintain, ready for hard use.

DOGS EAT IT UP



AND AREN'T THEY SMART! Gro-Pup provides all the food essentials dogs are known to need daily. It's the only dry dog food officially approved by the American Veterinary Medical and Animal Hospital Associations.

GRO-PUP



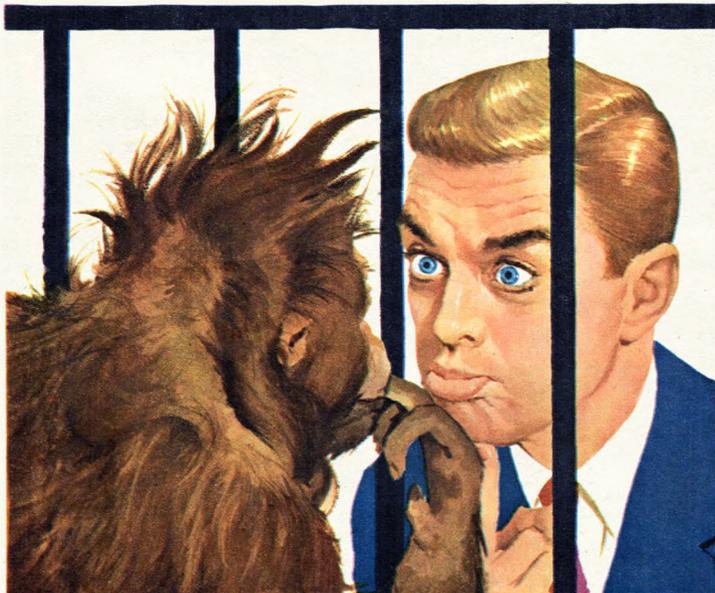
THE PROTECTIVE DOG FOOD

Made by the Kellogg Company, Battle Creek, Michigan



NEW Gro-Pup T-Bone for treats.

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Wrap up in a sea-breeze and Relax



Villemaet

Dream with the dream-blue sky in your deck-chair. Feast your sea-appetite with the world-famed French cuisine. Enjoy the crowded hours of gay entertainment for your pleasure.

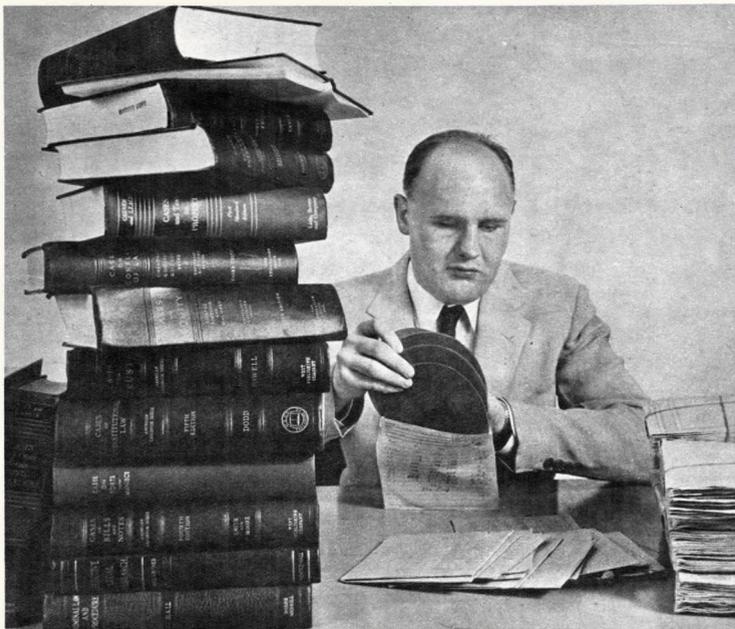
Indeed, before the first day is down the horizon, you've caught the contagious spirit of a sparkling and utterly *different* French holiday.

Aren't you ready *now* to give yourself this enchanted voyage to Europe? Consult your Authorized French Line Travel Agent.

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BLIND STUDENT: John Gerity is flanked by two years' required reading in law, and the equivalent in records

“BOOKS” FOR THE BLIND

THE frightening pile of books at left, representing two years of a law course, would be heavy going for anyone. But for John Gerity, a blind law student at St. John's University, Brooklyn, the going would weigh a quarter of a ton if put into Braille. The alternative of hiring someone to read the standard edition to him would be expensive. But Gerity's study problem was solved by a unique service that permitted him to listen to his homework.

Initiated with a Ford Foundation grant in May of 1951, Recording for the Blind, which has units in eight cities including New York, is the only national organization that records specific educational material on the request of the individual. The recorded discs are free, done by volunteer readers. There is no attempt at high-fidelity; the aim is to make records quickly to meet exacting study schedules. In four years over 600 students have been helped and recordings made in nearly every academic field.

Records may be played with either a loud-speaker or earphones so the student can work without bothering others. Each disc bears its "page" number and contents in Braille for easy reference and when the student is done it goes to a library for the blind.

— P. M. S.

Why Be Fat?

Lose weight this quick, easy way

"Whenever I put on weight, I take AYDS. And if you want a lovely slim figure, I recommend the easy AYDS plan to you, too!" ... says

Mona Freeman

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Ayds users lose almost twice as many pounds! In a well-known New England clinic, doctors tested four different reducing methods: bulk wafers, lozenges, pills—and modern AYDS. The 240 men and women who participated were tested under carefully controlled clinical conditions. Those who took AYDS averaged the greatest weight loss—almost twice as many pounds as the second product! Not only that—the people who took AYDS had no nervousness, sleeplessness, or unpleasant "side effects"! Ask your physician to send for this Medical Report, to: CAMPANA, Box MD, Batavia, Illinois.

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It's easy! With AYDS, you lose weight the way Nature intended you to. Taken before meals as directed, this delicious

low-calorie candy—enriched with health-giving vitamins and minerals—curbs your craving for fattening foods. Yet you eat all you want. "Hunger pangs" don't bother you! So without irritating self-denial, you automatically eat less and lose weight naturally, safely, quickly. You're slimmer, lovelier in a few short weeks!

Guaranteed to Work for You!

Many AYDS users—with their very first box—happily report losing up to ten pounds or more. In fact, with the easy AYDS Reducing Plan, you must lose weight with your first box (\$2.98), or your money back. At all leading drug and department stores.

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Campana
Product



Take Ayds...
first aid for overweight!



Mother and daughter reflect health and high spirits from lots of outdoor living. Mona likes the AYDS Plan because, "It helps me reduce the way Nature intended me to."

One of the most vital stars in Hollywood, Mona is very popular. She says, "Losing weight with AYDS is so easy and pleasant. It has done wonderful things for my figure."

NIGHT TIME WOOLENS

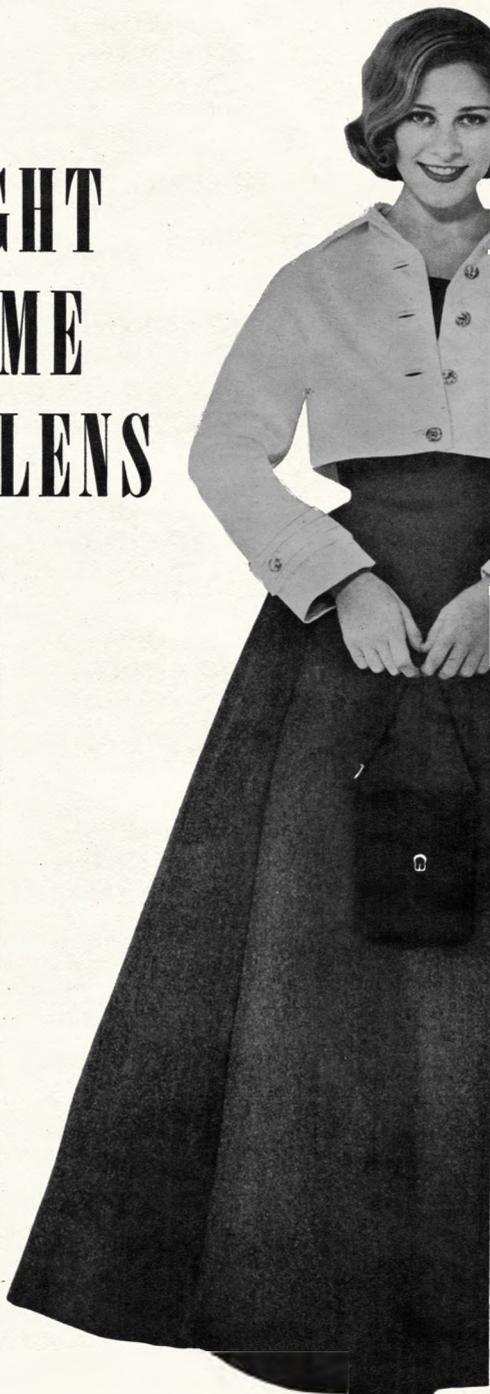


Above: Full skirted black wool knit looks fringed. Black velvet straps and bows, and a swish of pink taffeta beneath. Rappi for Junior Formals. Fifty. Bergdorf Goodman.



At right: Black wool sheath has bare shoulders above a V-cut satin top. Cover-up jacket (not shown), waist length. Jerry Parnis. Under seventy. Best & Co.

Far right: Gray flannel with floor length, gored skirt. Boxy, white satin jacket buttons with rhinestones. Junior Sophisticates. Ninety-five dollars. Bonwit Teller.





At left: Black sheer wool for after dark is tucked horizontally from bare shoulders with string straps to hem of full skirt. Arnold & Fox. Under seventy dollars. At Gimbel's.

At right: Siren sheath of black broadcloth. Skinny skirt slit almost to knees. Fitted jacket has black fox collar. Miss America. One hundred seventy-five dollars. Hattie Carnegie.

Below: Long, slim sheath is gray tissue weight broadcloth. It has shoulder straps crossed under bosom and a broadcloth bow. Harvey Berin. Ninety-five. Saks Fifth Ave.



It's not that winter evenings are cold but that woolens are chic nowadays. Because wool tailors easily into definite shapes, the woolen evening dress has become a big thing in our currently shape-conscious fashion world. First worn by country hostesses, it is now the prerogative of city guests. Broadcloth and flannel are the favorites.

EUGENIA SHEPPARD,
Women's Feature Editor



Photographs by Joseph Santoro

Hats by Adolfo for Emme • Kisses Gloves

Handbags by Creta Originals

THE FLUID LINE

A new look for Fall is the subtle shaped silhouette which gives furniture a light, airy quality

By Harriet Morrison

NTO ONE buys furniture anymore. We all buy design. It's the plus value of satisfaction in shape and detail that does something for us. "This is as true of furniture as an evening dress," observed John Van Koert in a recent interview.

Designer Van Koert's Profile collection of furniture stresses shape, which is one of the two most important design themes this year. (The other is the straight-line silhouette which will be reported in this space next Sunday.)

"We Americans like to pare everything down to essentials," he said. "That's why we insist on uncomplicated furniture." Opening his notebook he sketched for us what he calls the 1955 design mood. "We all have a yearning for curving, upswept lines that are somehow uplifting," he observed, outlining curves in cabinets, and tapered legs.

He praised the gently curving line but warned it must be kept simple and free of weighty ornamentation if it is to blend with our busy lives. "Our homes must be as basic as an airflight wardrobe," he said. It's something for everyone to achieve.

The End

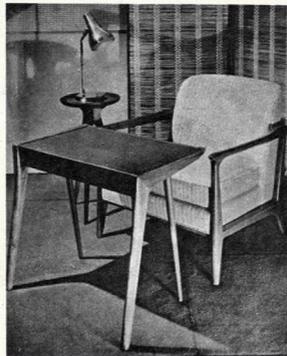


John Van Koert who designs for Drexel



ROUNDED occasional chair is in leather. Side table is part of the collection's laquered pieces

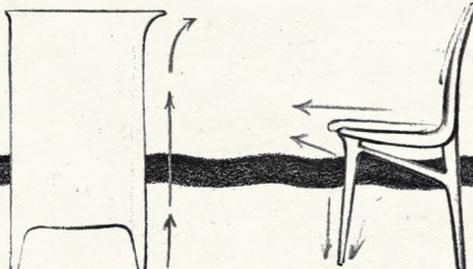
PROFILE collection is in walnut. Shown in room settings at Stern's, Abraham & Straus, W. & J. Sloane



FIVE-FOOT buffet is flanked by two "pier" chests. The contoured hardware adds to the shaped look



COFFEE TABLE is in two pieces which can be used together or separately. Note the tapered legs

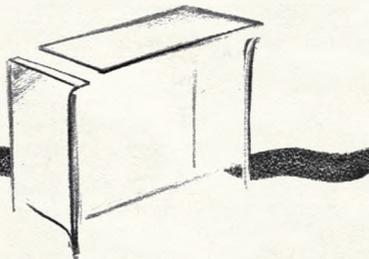




DINING group forms pattern by appearing to flow together, the result of carefully shaped design



SMALL chest illustrates upswept line of cabinets as do the three, artfully shaped silver drawer pulls



LEARNING TO DANCE IS FUN at ARTHUR MURRAY'S



ALL STUDENTS ARE INVITED TO
SPECIAL PARTIES TO GIVE THEM POISE,
CONFIDENCE AND PERSONALITY

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the beauty treat that conditions your hair!

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Alberto VO5 brings out natural, shining lustrous women envy, men admire. All this comes so easily, so quickly with Alberto VO5, first choice with professional hair stylists and beauty salons.

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How to restore splitting, breaking nails

New medical research brings help. Seven out of ten women restored cracking, splitting nails to normal by drinking KNOX GELATINE in water, fruit juice or bouillon. Send for FREE BULLETIN—Address Knox Gelatine, Box TW-22, Johnstown, N. Y.



KNOX DRINK FORMULA IN EVERY PACKAGE

IS CO-EXISTENCE POSSIBLE?

Continued from page seven

succeeded in part and their work of subversion is steadily progressing. In French North Africa and the Mau Mau country, they are doing their best to convert the demand for independence into a hurtful weakening of the democratic alliance.

3. Neutralism. Wherever Communists can persuade people to seek safety by renouncing their ties with the free world, they preach the doctrine of "neutralism." In recent years they have had outstanding success in thus influencing the leadership of India, Burma, Indonesia and some other nations of the so-called Asia-Africa bloc.

4. Economic Pressure. The Communists also look for those parts of the world which have not yet found a settled place in the new world alignment of powers. Japan—recently defeated and with poor economic prospects for the future—has proved an attractive area for Communist penetration. To the Japanese they promise markets, sources for raw materials and help in regaining their former military empire. They keep insisting to the Japanese that the lands from which their grip was pried loose in World War II (including Korea) may yet be regained.

5. War Scars. Finally, they appeal to war-weary nations, such as Great Britain, by constantly harping upon the horrors and dangers of a new world war. Their inference is that if the free nations will refrain from any defensive actions that might result in the actual outbreak of fighting, the competition for global supremacy can be kept on the gentlemanly level of propaganda and economic competition.

MEANWHILE, the United States has been trying to lead the free *Continued on next page*



General slices everything!

Things to do TODAY with YOUR General SLICER

for Breakfast



SLICES bread for toast, oranges, other fruits, ham to the butt end, even tough-minded bacon.

for Dinner



SLICES hot or cold roasts, french fries, cabbage for stew. Makes casserole dishes easy.

for Lunch



SLICES cheddar, tomatoes, cucumbers, vegetables for salads! Makes sandwiches. Even slices and peels a pineapple.

for Party Snacks



SLICES perfect potato chips, cakes, cold cuts, crisp salads, appetizing dishes of all kinds.

... Let a General Slicing Machine quickly, easily, whisk through meats, cheeses, vegetables, fruits. Slices uniform, even slices, from wafer-thin to 1/2" thick. SAVES TIME! SAVES LABOR! SAVES MONEY, too! Buy in bulk, utilize every morsel down to the last slice. Perfect for portioning frozen foods. And what eye-appeal General adds to any food it slices!

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A designer's flair is behind popular-priced Santone fashion masterpieces

Like mother, like daughter—unerring good taste. And just like Santone to reflect it in these delightful creations of baby-soft pinwale corduroy. Left: Jacket, cut with a flair, has inverted back pleat, side slits. Orange, turquoise or pink, with stripes. 7-14, \$5.95. Center: A whirl of a circle skirt, in red or black. 3-6X, \$3.95; 7-14, \$4.95. (Also in luxurious velvet.) Right: 3-piece set... bonnet, coat, bib-top creepers with snap collar. Maize, white, blue, pink or coral, with white trim; sold red. 9-24 months, \$4.95. All prices approximate. At better stores in this city.

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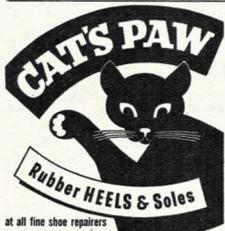


Blemishes Gone—Baby-Soft Skin Returns in 7 Days!

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SEE THRILLING RESULTS! Change to Cuticura Soap—mildest of all leading soaps by laboratory tests—only soap superglated to maintain the natural moisture and normal, healthy acidity of the skin—mildly medicated for extra skin care. Use excellent Cuticura Ointment nightly to soften as it helps heal. Try Cuticura Soap, Ointment!

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America's Finest by **DAY & NIGHT**
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IS CO-EXISTENCE POSSIBLE?

Continued from preceding page

world in the many-fronted struggle to defeat this global conspiracy of Communism. Despite many forms of strength—culminating in the freest and most productive society ever known on earth—the United States is not well adapted temperamentally to lead such a struggle.

Danger to Freedom

THE focal question is the nature of democracy itself. Free people will always stand up and fight for freedom (their own and even that of their friends and allies) when the challenge is clear-cut and unmistakable. But a freedom that is also prosperous will always make very considerable sacrifices to avoid any fight if it can. And this characteristic is a grave danger to freedom and a tremendous asset to the Soviet Union in the waging of an ideological war.

The free world owes deep gratitude to the United States for its unparalleled generosity and sacrifice, and we Koreans owe most of all. Yet the sad and indeed awful fact is that a generosity which is great enough to make the sacrifices entailed in the Korean War can fail to achieve its own essential purpose when it is afterward counteracted by such a futile compromise as that of the truce in Korea.

Still Losing

AMERICANS may well ask me why I seem to be complaining, when my country has profited more from the great-heartedness of the United States than has any other nation. My reply is that I must do what I feel to be my plain duty in helping the great American people to avoid the tragic mistake of thinking the global warfare is ended when, in fact, it is still being lost.

Just now the Communists are raising a great cry for "peaceful co-existence." What they are after is simply the opportunity to continue, with-

out interference, to carry on and intensify the five forms of world conflict which I have briefly outlined. What they want is for the United States to relax its opposition to their systematic ideological aggression.

"Peaceful co-existence" is exactly what the Communists gained in Korea through the unhappy truce signed at Panmunjom.

To most Americans Korea must seem far away, and already the war here doubtless seems to have happened long ago. But from my position right here in the middle of this most crucial area in the cold-war struggle, I see every day precise evidence on how the Communists break the most solemn promises which they have made. Here in part is the record:

● According to the truce, signed, against my wishes, at Panmunjom, the Communists promised not to bring any military air strength into North Korea. But they have already brought in at least 300 jet fighter planes, besides many more military aircraft of other types.

And they have repaired 35 air fields and built 12 new ones to accommodate still more fighting and bombing planes.

● According to the truce, they were to return immediately all prisoners who wished to return home. But they delayed the release of the last group of American pilots for two years, and they are still holding prisoner over 20,000 ROK soldiers and several scores of our captured civilians.

● According to the truce, there was to be established a Neutral Nations Truce Supervisory Commission to enforce observance of the truce. But to the genuine neutral nominations of the UN side—Switzerland and Sweden—the Communists added two Russian

Continued on next page



NEW! Made of an amazing new waterproof material never before used in baby pants!

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WATERPROOF AS A DUCK'S BACK!

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NEW MATERIAL! **COMFORTABLY COOL!**

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IT'S KOOLFABI! A miracle blend of downy soft cotton and latex. Non-irritating.

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Let's face **Fat**

... then we'll FEEL better... and LOOK better!

Facing facts about your fat may not be fun... but, better now than in a hospital! For fat is dangerous. Overweight often shortens life. What's the answer?

Everywhere you turn, somebody's selling some scheme for reducing. Freak dieting... fad menus... "Slimjima's Secret"... half truths or whole hokum. Maybe you try this trick meal-method or that, for a few weeks, and give up in discouragement. First you starve, then you stuff; nothing takes off that fat and keeps it off!

Yet your own physician has known all along the safe, sound, scientific way for you to attain your correct weight and hold it. The secret is no secret at all.

It's sound nutrition. Let's face it. Your problem is not how to starve; it's how to eat!

And Better Homes & Gardens DIET BOOK tells you how in plain language, shows you how in pictures, diagrams, tables a child can understand. It's enjoyable, too, because for the first time, diet makes sense. When you know what you're doing and exactly why, there's no strain on your willpower. There's no struggle, just understanding. Eating again becomes the pleasure it should be.

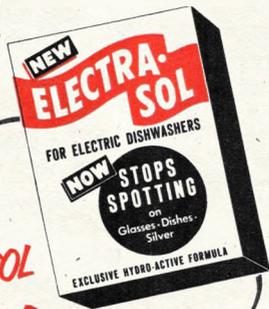
Friends begin telling you how well you are looking. And, by golly, you feel better! That's what better nutrition will do for you.

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To Correct Constipation in Children of All Ages



NEVER GIVE YOUR CHILD AN ADULT LAXATIVE

Yesterday—listless, irritable, no appetite, caused by temporary constipation.

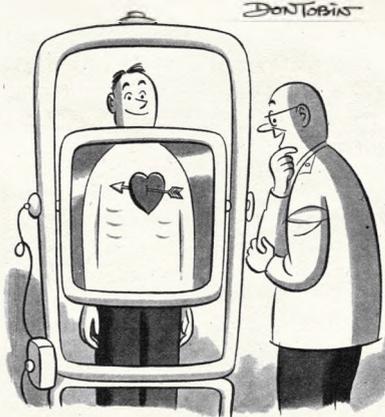
Today—every living minute on the go!—thanks to gentle, natural-like relief provided by Fletcher's Castoria. Contains no harsh drugs, won't cause griping or diarrhea as adult laxatives may do. Since Fletcher's Castoria is liquid, exact dosage is easy.

More Mothers depend on good-tasting Fletcher's Castoria than any other laxative. Why don't you?

Chas. H. Fletcher
The Original and Genuine

CASTORIA

Only nationally-recognized laxative made especially for babies and children



"Hmmm... I think I know the reason you can't eat or sleep, Mr. Bronson"

IS CO-EXISTENCE POSSIBLE?

Continued from preceding page

stooges, Poland and Czechoslovakia.

● According to the truce, this Commission was to inspect regularly the "ports of entry" in both North and South Korea, to insure that no military reinforcements were brought in in violation of the truce. But the Commission established headquarters in our midst from where it makes close and continuous checks on all military developments in South Korea, and its Communist members veto every effort the real neutrals make to inspect the military situation in North Korea.

● According to the truce, there was to be no increase in military power on either side of the neutralized battle line. Actually, the military strength of the UN-ROK side has been vastly reduced by the withdrawal of all but two American divisions and of almost all the other UN forces; whereas the Swedish and Swiss members of the Commission have declared they have "reason to believe" that many trainloads of men and of heavy artillery, tanks, and supplies have been brought into North Korea in direct violation of the armistice.

● According to the truce, the Neutral Nations Commission was to do nothing except inspect ports of entry to make sure there would be no build-up of military power. But actually the Polish and Czech members, from their station in our territory, have established a network of undercover agents throughout South Korea for purposes of sabotage, subversion and espionage. For this

reason I have repeatedly demanded their withdrawal from our territory—but here they stay, continuing every day their efforts to undermine our free government.

● According to the truce, there was to be held a political conference not later than October 28, 1953, to arrange for the peaceful re-unification of Korea.

But no such conference was held until the end of April, 1954. Then the Communists rejected every suggestion for the re-unification of Korea except on terms that would guarantee the extension of their power over our entire nation.

● According to the truce, the end of the fighting was supposed to result in the final achievement of the United Nations' policy of restoring all Korea as a "free, democratic, and re-united nation." Actually, the Communists have utilized the truce as a stepping-stone to what they confidently expect will be the Communization of all Korea.

All this helps explain why I reject the idea of "peaceful co-existence" with the Communists. Whatever promises they make, they instantly proceed to violate. Whatever plans they agree to, they instantly twist into an entirely opposite program of further conquest. By "co-existence" they mean nothing less than the surrender of the free world into their grasp—without war and without sacrifice on their part.

While it is perfectly clear

Continued on page 63

SOOTHE AWAY Sore Throat Pain AND Coughs of Colds

New "medicating-penetrating" throat lozenges, with remarkable Cetamium, work 3 ways to bring comfort:

- 1 ANTIBACTERIAL—kills over 90% of trouble-causing throat germs on contact.
- 2 ANESTHETIC—relieves sore throat of colds.
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When your nose feels stuffy...



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You'll marvel how quickly Dr. Scholl's soothing, refreshing Foot Powder relieves sore, tired, burning, perspiring, odorous, sensitive feet—how it eases new or tight shoes, helps prevent Athlete's Foot. Start using it today. Sold everywhere.

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RESULTS GUARANTEED
Plants over 100,000,000 plants or money back. Over 50 million boxes sold. 50c, \$1 and \$1.50 at variety, hardware, food, drug, seed stores and florists.

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If your dealer can't supply, SEND 25¢ Box of 30 tablets, Dept. TA, 1000 Pennsylvania Building 1, Phila.

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RED ARROW kills 'em quiet! Can't harm plants. 2 large, medium 1 qt. spray. At hardware, garden, & A. H. or send 60c to Red Arrow, 1101 Maryland Ave., Balto. 1, Md. New Patented

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...RINGWORM
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—or your money back!**

Read this iron-clad guarantee: No matter how severe your case... no matter how many remedies have failed in the past... we have so much faith in NP-27 that your druggist will refund your money if NP-27 doesn't relieve your infection.

How NP-27 works: Unlike other remedies that work only on the surface of the skin, amazing new NP-27 kills infection *under* the surface as well as on the surface of the skin! NP-27 also promotes growth of healthy new skin; helps prevent reinfection. Remember the name—NP-27.

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BRIGHTER SHINES
in 1/2 the Time!

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SHOE POLISH
10 Popular Colors and Neutral,
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A few drops of highly penetrating, 3-IN-ONE makes appliances run better. It never gums up the way many oils do.

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SUPER SPECIAL
500 FOR \$1.49
NORWICH ASPIRIN

TOO YOUNG TO MARRY

Continued from page ten

anger. "Are you sure Nancy will obey you?"

"She's reasonable," Jim admitted. "But she's got a stubborn streak."

Walter leaned forward and said, "Our only chance is to buy time. Enough time so there'll be a good chance of their breaking up before they do something silly."

Jim agreed at last and the plan was devised and, after much discussion, the two mothers agreed to it. The four parents met with Jud and Nancy, and Walter Harrison acted as spokesman while the kids sat, hand in hand, wary and subdued.

"We think you're both too young. We think you ought to wait. At least a year. But we know we can't pin you down that way without creating resentment. Jim and I have decided we can do this. We know you're both practical kids. You've both had spare-time jobs and summer jobs. Jim and I will each set aside one hundred dollars a month in a special account for you two. With taxes and expenses it won't be easy for us, but we talked over the figure and we can do it.

"Each month you wait you'll be saving two hundred dollars for your future. If you wait the full year, you'll have twenty-four hundred dollars to begin married life on. We would both have preferred to spend that money on your education, but that will be your choice. We've all agreed to it and we want you to think it's fair."

Jud frowned and said, hesitantly, "Like if we wait until... say Christmas, there would be about a thousand dollars? We could have that then?"

"Correct," Jim said curtly.

Nancy and Jud glanced at each other and Nancy said in her thin young voice, "We think we ought to talk it over some."

"Of course, dear," her mother agreed.

The kids agreed to accept

and agreed to wait an indeterminate period, wait until they felt the time had come and then give fair warning.

That night in the bedroom Walker Mary whispered to darker. "They're so... hopelessly young. Will it work, darling?"

"I think so. A year is a very long time to them. Those things end quickly. They'll break up. We're just buying time."

"She isn't right for Jud. She's shallow and she's selfish. If she was right for him, she'd be thinking of his future."

"Don't worry, honey," he said. "Just try not to worry."

But there had been no quarrel. Christmas had been a crucial time, but the kids did not make their decision then. They were close, inseparable, through their senior year. They both graduated with good grades, walked together at graduation, went to the senior dance together; both found summer jobs—and both were now eighteen.

At least, Walter thought, we bought that much for them, but that much for them. Now they said they had made a decision and they wanted a conference as before, Jud and Nancy and the four parents.

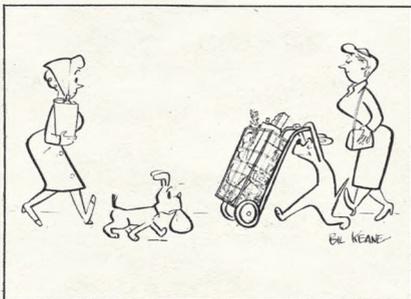
Walter knew they would now wish to be married. He knew that as a matter of honor, of having given his word, he would have to accept it. And they were too young, too vulnerable, too unprepared for life. Life was full of rude shocks, and the kids did not yet have the proper weapons of defense.

The gamble had not worked, and Walter was afraid that Jim would now try to back out of the agreement. Walter was not particularly heartened by his belief that it was the only thing they could have done.

He stood up when the car stopped in front and Jim and Betty came up the walk in the last of the July dusk.

Mary came out onto the porch. They sat there tensely,

Continued on next page



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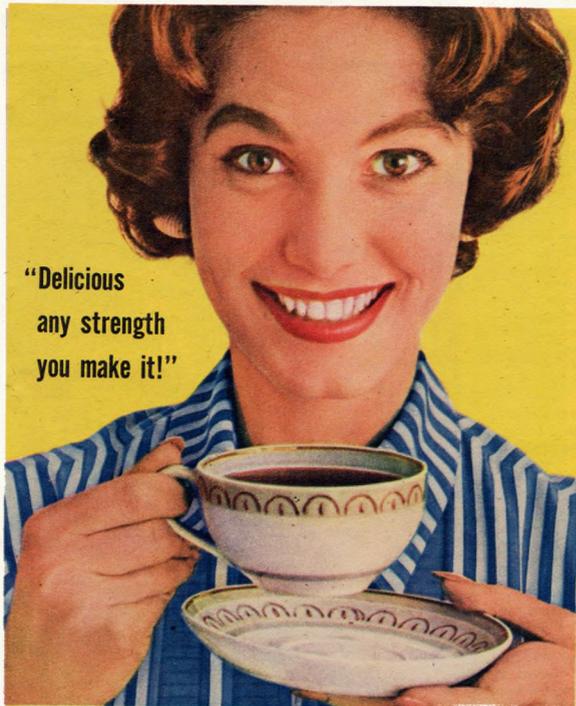
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"WILL IT WORK?" MARY WHISPERED

TOO YOUNG TO MARRY

Continued from preceding page

waiting for the kids, the four of them. "It didn't work out," Jim said accusingly.

"Not the way we hoped," Walter said. "Before they spring it on us," Jim said, "I want to say one thing. We made the gamble. I think we ought to stick with it. I'll help the kids as much as I can. You plan to stick to the agreement, Walt?"

Walter Harrison smiled and suddenly liked Jim Rawlings better. The man had a code of decency. And was shrewd enough to know that to back out would mean the end of all respect. Jim might make a very acceptable father-in-law for Jud.

"I'll stick to the agreement," Walter said.

"I thought it would be so long before my daughter would be a bride," Betty Rawlings said. "I hoped she'd marry..." She stopped abruptly, and they knew what she was about to say and shared her embarrassment. Hoped she'd marry a man who could support her nicely.

"Nancy is a sweet girl," Mary Harrison said firmly, and Walter was proud of her for saying it. The two couples felt closer, but there was no flavor of gaiety. The kids were too young to marry. It was something to face, to feel sorry about. It was a death of many hopes.

THE kids arrived ten minutes later and came up the walk to the house. They all went into the living room and, as before, Jud and Nancy sat together on the couch. They looked so serious and so young. Their nervous smiles were a little too mechanical, but Walter saw that Nancy wasn't so jittery as before. There was a new quality of repose about her, a hint of maturity.

"So now we get the news," Jim said too heartily.

"Yes, sir," Jud said. "We think it's swell, the way you've been, the money and all. Maybe you thought we wouldn't

stay together for all this time. Maybe you thought it was just... kid stuff. But it's been a year and it's going to be a lot of years."

Nancy nodded firmly. "And so now you want to be married," Mary Harrison said gently.

"Well... we have a sort of a counter offer," Nancy said. "We... you better tell them, Jud. I mean ask them."

Jud looked down at his hands and then looked at them all, turned his eyes at last to his father, steady gray eyes. "We're as certain as we ever were, but maybe we aren't in so big a rush. I mean we were only seventeen last year. We've done a lot of talking. About the future and what we'll do and what kind of a life we want to have."

"We think we should wait a little while longer," Nancy said. "I'm sorry, Jud. I interrupted."

"You don't have to keep putting the money in. We're not asking for that," Jud said. "We can both get into State. I've been writing to Student Aid, and we've got two part-time jobs lined up and we both want to go up there in the fall."

"And we don't want to get married," Nancy said, "until we find out the score up there. You know, how the other married kids make out and what the living situation is and all."

"So," Jud continued, "we wonder if you'll go along with this. You keep the money and start giving it back to us in September after we get up there. We can figure out what we'll need and let you know. How much a month."

"We'll make budgets and things," Nancy said, her eyes bright and eager and excited.

"And sort of plan on getting married either on Christmas vacation or Easter vacation, whichever seems to work out right," Jud said. "We can live in the

Continued on next page

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TOO YOUNG TO MARRY

Continued from preceding page

dormitories until we decide." Nancy said, "We just hoped ... that it would sound all right to all of you.

"We know a lot of kids who got married in high school," Nancy said. "Our friends. They acted pretty smart about it at the time, and now they seem sort of trapped. I mean they can't ever become very much. Jud is real bright and he ought to have college, and I don't want him having a dumb wife either. There are lots of married students at State."

LONG after the enthusiastic acceptance of the plan the kids had made, after Jim and Walter had insisted that they would keep adding to the "war fund," and after the kids had gone off in Jud's ancient car to celebrate at a drive-in, Walter kept remembering how they had looked as they had walked away from the house. Jud, tall with good shoulders, his slow laughter deep in the quiet of the night street. Nancy, small and trim, skipping along beside him, excited, pretty and in love.

Now Jim and Walter sat on the dark porch together. The two women were out in the kitchen, fixing a snack. They could hear the women talking, and Walter heard Mary laugh, a warm, precious sound to him.

They smoked and Walter said, quietly, "You know, Jim, that's a pair of good kids. We're luckier than we knew." "You forget something else."

"What's that?"

"We weren't exactly stupid about the way we handled it."

Walter realized with quiet amusement that give Jim another year and it would turn out to have been Jim's idea all along. The women called them and the men went in. Walter knew they were both aware now of the tragic narrowness of the boundary between disappointment and pride. And they felt the mutual warmth and closeness of two men who have escaped a great danger.

The End



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WILLIAMSON PHOTO

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STOCK UP! Regular and Bath Size
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Half and Half



LATEST flash from the fashion front: these two junior creations by Mr. Mori. They're half sweater, half dress, all in one piece. The tops are black wool ribbed knit, skirts are black and white tweed.

The dress at the left has a high Empire fitted waist with a narrow belt running around the top at rib level.

The outfit at the right looks like a sweater and skirt but it's not. The knitted bodice has three-quarter sleeves, high neck. The skirt is straight. A gold-lined sleeveless cardigan jacket is part of the costume. Pin is from Imperial Pearls.

— JOAN RATTNER



IT LOOKS like a sweater and skirt, but it isn't. Jacket matches skirt

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Just write the last line of this jingle.

With "JONNY" Mop you'll find it's play
To brighten toilet bowls today.
One foaming pad is all you need—
You'll clean, deodorize with speed

(-----)

Sample line is, "Then 'Jonny' Mop will flush away." Write yours.

FACTS ABOUT "JONNY" MOP TO HELP YOU ...

"Jonny" Mop is the only disposable toilet mop. With its own foaming, cleansing action, one pad cleans and deodorizes your toilet bowl. Pad flicks off, is flushed away. Permanent handle rinses clean.

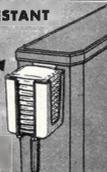
OFFICIAL RULES OF CONTEST

1. Complete last line of jingle in your own words, rhyme with TODAY. Print on entry blank or plain paper. Include your name and address. Also your dealer's.
2. Submit as many entries as you wish, but each entry must be accompanied by demonstration picture No. 1, either from the "Jonny" Mop handle package or refill-pad package. Mail to "Jonny" Mop, Box T-825, New York 46, New York. Ask your dealer to help. If you win, he, too, will win.
3. Contest open to residents of continental United States and Canada, except employees of Personal Products Corp., its affiliated companies, its ad agencies and their families. One prize to a family. Contest subject to all federal and state regulations. Contest closes midnight, Nov. 30, 1955.
4. Entries will be judged by The R. H. Donnelley Corporation for originality, uniqueness and aptness of thought. Judges' decisions are final. Duplicate prizes will be awarded in case of ties. No entries will be returned. All entries become the property of Personal Products.
5. Prizes will be awarded as listed elsewhere in this advertisement.
6. Winners will be notified by mail about four weeks after close of contest. List of winners will be available to those requesting same.

jonny mop
DISPOSABLE TOILET MOP

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Just for entering the contest, we will send you a beautiful china-white "Jonny" Mop Pad Dispenser, retail value 75c.



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I enclose demonstration picture No. 1 from the "Jonny" Mop package (handle or pads). Here is my suggested last line for the jingle.

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CHICKEN PERLO is made in a huge pot, enough for a crowd!

SUPPER ON THE SUWANNEE

by Clementine Paddleford

This Week Food Editor



Jack Webb relaxes on the Mark VII CinemaScope set of *Pete Kelly's Blues* at Warner Bros. Studio.

Movie maker takes five for a "Coffee-break"

As glaring klieg lights dim and cool off, hard-working movie people relax. Friendly conversation starts up. And it's the same in your own home when you "take five" for a "Coffee-break." Notice how it perks you up—makes you feel like yourself again. Good, hot coffee! With that rich, mellow flavor—and the exciting aroma! Everybody enjoys the deep-down satisfaction of really full-bodied coffee. Why not try making it like this—use 2 level tablespoons (or 1 Standard Coffee Measure) for every cup. You'll get wonderful coffee every time. Give yourself a "Coffee-break." Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall St., New York 5, N. Y.

Come to a "perlo" meal on the banks of the river. It's a picnic in Old South style

WHITE SPRINGS, FLA.

HIGH up in north Florida and way down upon the Suwannee River, far, far away, at White Springs, near the famed Stephen Foster Memorial, I learned about the "perlo supper."

Perlo in local parlance is a chicken pilau, which is made in a huge pot, enough to feed a crowd, the great dish of the area for community picnics, for money-making church affairs and for political shindigs.

I had gone to White Springs to visit the Stephen Foster Memorial and was staying at the Colonial Hotel run by Floridians Mr. and Mrs. W. A. Saunders. It was Lillian, Mrs. Saunders, who showed me the sights of the countryside—a most beautiful section which bears little resemblance to the lake and grove country of the central part of the state, or to the beach and palm lands. Here exists the grace and charm of the Old South as one finds it in the Stephen Foster songs.

The truth is, Stephen Foster of Pittsburgh didn't know this Suwannee country from scat when he chose the name of the river. He was searching the atlas for a down South river with a name musical enough to use in the "Old Folks At Home." Suwannee caught his eye and his ear. He removed the "u" and one "n" and there he had his river which today belongs to all the world, immortalized by the song. Now high on its banks, the people of Florida have built a shrine in memory of America's best-loved troubadour.

The "perlo supper," Mrs. Saunders told me, is a social event of the early days which has carried down the years. Before the War Between The States, several wooden hotels were built at White Springs, Fla., which was then a popular watering spot. Then too, the perlo supper was an everybody-come social. Before that the Indians had the Springs to themselves.

The suppers were usually held on the banks of the quiet-flowing Suwannee under the tall pines and the spreading live oaks where Osceola and his forbears had camped. Today the Indians live in the Everglades while some hundreds of thousands of visitors travel south on Highway 41, exit at White Springs to pass through the gate of the 243-acre sanctuary where the Old South of Stephen Foster lives on. Here the perlo supper continues a function of regional significance.

Sour Pickles and Cole Slaw

THE supper is a first cousin to the fish fry, but pleasantly different. The food is cooked in a tremendous pot over coals of oak and hickory. First in are the old fat hens to cook until tender. Remove from the stock and add long-grain rice, about one and one-half cups to a bird. When the rice is almost tender, the cooked chicken is returned to the pot for the final heating. Stir, gently stir, not to break the rice kernels.

The pilau is served usually with sour pickles, with homemade cabbage slaw and hot buttered yeast rolls. Coffee is made over the coals. Homemade fruit pie is the perfect dessert, or cake, or both. If it's a fish fry, make it a lemon pie or very small tarts, these to arrange on trays, then everyone can help himself. Finger food, there are no plates, no forks to wash. Figure two tarts as a por-



JOHN LEWIS STAGE PHOTO

tion. Some guests eat more, some eat less. Fish fries, too, are common in the area, using the Suwannee River catfish cut in good-size pieces. The fresh-water trout and the bream, averaging about one and

one-half pounds apiece, are cleaned and cooked whole. The fish is salted, rolled in cornmeal and then into hot fat. Hush puppies accompany the feast and mashed-potato salad is traditional.

Chicken Pilau

1 fowl, 4 to 4½ pounds, cut into pieces
Chicken liver and gizzard
1 large onion, sliced
2 teaspoons salt
Boiling water
1½ cups long-grain rice
¼ cup butter or margarine
1½ teaspoons salt
¼ teaspoon black pepper
Dash of cayenne pepper
Put chicken, giblets, onion and 2 teaspoons salt in large iron pot. Cover with boiling water and simmer until chicken is tender, about 1½ hours. Remove chicken. Add rice to liquid in pot (be sure there are 3 cups of liquid). Add butter, remaining salt, pepper and cayenne. Cover and cook slowly until rice is tender and water absorbed, about 25 minutes. Return chicken to pot and heat, stirring gently so as not to break the rice. Approximate yield: 6 portions.

Mashed-Potato Salad

6 medium potatoes, pared
¼ cup butter or margarine
½ cup cider vinegar
1 teaspoon black pepper
Pinch of cayenne pepper
Salt to taste
½ cup finely chopped onion
3 hard-cooked eggs, chopped
2 hard-cooked eggs, sliced
Cook potatoes in salted water until tender; drain and mash. While still warm, add

butter, vinegar, black pepper, cayenne, salt to taste, onion and chopped eggs. Mix well. Turn into bowl, smooth the top and cover with the sliced eggs. Chill. Yield: 6 portions.

Hush Puppies

2 cups cornmeal
1 tablespoon flour
1 teaspoon baking powder
1 teaspoon salt
½ teaspoon baking soda
3 tablespoons finely chopped onion (optional)
1 cup buttermilk
1 egg, beaten
Combine dry ingredients. Add onion, buttermilk and egg. Mix well. Drop by tablespoons into deep hot fat (375°F.) and fry to a golden brown. (Fish and hush puppies may be fried at the same time.)



MRS. SAUNDERS serves the guests

Drain on absorbent paper. Serve very hot. Yield: about 30 hush puppies.

Devil's Food Cake

4 ounces unsweetened chocolate
1 egg, separated
1½ cups sugar
1½ cups milk
½ pound butter or margarine
2 eggs or 1 egg and 2 egg yolks (reserve whites for icing)
1 teaspoon baking soda
2 cups sifted flour
¼ teaspoon salt
2 teaspoons vanilla
Melt chocolate in top of double boiler. Mix 1 egg yolk with ½ cup of the sugar; gradually stir in ½ cup of the milk. Add egg mixture to melted chocolate and cook over hot water until thick, stirring occasionally. Set aside to cool before using.
Cream remaining 1 cup sugar with butter. Beat in eggs. Dissolve soda in remaining 1 cup milk and add alternately with flour to creamed mixture. Blend in chocolate mixture, salt and vanilla. Pour into 2 greased and floured 9-inch pans. Bake at 350°F. for 25 to 30 minutes. Cool layers and frost with this icing.
Thoroughly mix 3 cups sugar and 9 tablespoons cold water in top of double boiler. Set pan over rapidly boiling water and add 3 egg whites. Beat with rotary beater for 7 minutes or until stiff enough to spread. Add pinch of salt, 2 teaspoons vanilla, 2 teaspoons fresh lemon juice. Beat until cool.

INDOOR BARBECUE — a fried chicken dish in a rich spicy tomato sauce — will be along next week. Cook it in the oven or in the outdoor fireplace.



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Golden

Fluffo



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"No white shortening gives me a pie like this," says Mrs. Frank Friesner, blue ribbon winner in Midwest Baking Competition.

Like cooking champions, you'll be excited about golden Fluffo! It gives you flaky, tender, golden-brown piecrust such as you've never been able to make before...tastier and richer-looking, by far, than you can get from white shortening!

That's because Fluffo is different! Even its color is different—yellow from pure carotene.

And Fluffo is such fun to work with! Use it in all

your recipes that call for shortening—and see what happens! Without changing a single measurement, you'll get the highest, lightest, fluffiest-textured cakes possible. The most appetizing, golden-brown fries...and so crisp and digestible, too!

Yet Fluffo costs no more than leading white shortenings! It's available in most areas. Get a can and use it for richer-looking, better-tasting cooking!

MADE WITH MOLASSES

Here are three recipes that are popular from January to December

By Isabel Avice McGovern

MOLASSES goes back to the days of the early colonists who set their tables with a molasses jug as well as salt and pepper shakers. It's a sweetener with nutritive values (quick source of energy, iron and calcium) and a distinctive flavor which makes it popular in desserts, candies, quick breads and many main dishes.

The types which are recommended for all-purpose use are the sulphured and unsulphured; you pick the one you like according to flavor and color.

The following recipes were developed with the unsulphured variety which gives an aromatic flavor to the barbecue sauce and beans and helps to keep the cookies fresh.

Barbecued Chicken

Have a 1½ to 2-pound broiler cut in half. Place in shallow pan, skin side up. Brush with melted butter or margarine; sprinkle with

salt and pepper. Bake at 350°F. for 1½ hours; turn twice during baking. Baste with Molasses Barbecue Sauce during last hour of baking. Yield: 2 servings.

Molasses Barbecue Sauce: Combine in a saucepan ¼ cup unsulphured molasses, 1 tablespoon prepared mustard, 1 tablespoon vinegar, 1 8-ounce can tomato sauce, ¼ cup chopped onion and ¼ teaspoon Tabasco. Boil 1 minute. Yield: ½ cup.

Old Fashioned Molasses Cookies

1 cup shortening
1½ cups unsulphured molasses
¼ cup sugar
4 cups sifted flour
1½ teaspoons salt
2 teaspoons soda
2 teaspoons cinnamon
1½ teaspoons ginger
½ teaspoon cloves
1 egg

Melt shortening in saucepan large enough for mixing cookies.

Stir in molasses and sugar; cool. Sift together dry ingredients. Mix a small amount of flour mixture into molasses mixture. Beat in egg. Add remaining flour, blending until smooth. Chill dough about 2 hours. Shape into 1-inch balls. Place on cookie sheets about 2 inches apart. Bake at 350°F. 15 minutes. Yield: 5 dozen cookies.

Quickie Baked Beans

¼ cup unsulphured molasses
1 tablespoon prepared mustard
1 tablespoon vinegar
½ teaspoon salt
2 No. 2 cans kidney beans
2 1-pound cans baked beans
1 medium onion, sliced

Mix together molasses, mustard, vinegar and salt. Combine both beans; stir in molasses mixture. Layer with onion slices in bean pot or casserole. Bake at 350°F. for 45 minutes or heat in skillet on top of range 10 minutes. Yield: 8 to 12 servings.

Molasses Flavor Tricks

Put 2 teaspoons molasses, 1 teaspoon butter or margarine, a dash of salt, pepper, cinnamon and cloves in each half of an acorn squash. Bake or steam as desired.

In apple pies, replace ¼ of the sugar with molasses. *The End*



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3. **DEVELOPS NATURAL FLAVORS** with its Monosodium Glutamate.
4. **IMPROVES EATING QUALITY** with its Papaya when brushed on meats before cooking.



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co-starring in the
Universal International
production
"RUNNING WILD"



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LEWIS & CLARK'S
Etiquette



TODAY'S AUTHOR: "Don't hide your name"

Mary Who?

BY DAVE GARROWAY

This TV star has a pet gripe—phone callers who keep you guessing

The phone rings. A warm, friendly voice announces, "Hello, Dave, this is Mary!" Mary? Mary who?

Is it the Mary I met deep-sea fishing in Mexico this winter? The Mary I sat next to in the eighth grade? The Mary I occasionally take to the movies? With all due modesty, I know at least 10 Marys, each charming, lovely and companionable, with a beguiling voice which makes it difficult for me to recognize which Mary is calling. Mary honey, why don't you tell me your last name when you announce yourself? Then, knowing exactly who you are, I can give you the welcome you so richly deserve, or at least place you within the framework of our former association.

How many times have you received a postcard from an exotic vacationland, a Christmas message of great sentimentality, a hand-written note inquiring after your health—with the only signature being a first name, and generally a common one at that?

Aside from the wild frustration that wells up inside you as you carefully examine the envelope for clues, open up the inside of the card for hidden messages and vainly search memory and address books for the answer to the mystery, there is the embarrassment of not being able to acknowledge the missive next time the sender appears on the scene.

There are a couple of variations on the problem of self-introductions. One is the per-

son who makes a fairly long speech but never quite gets around to stating her name, such as, "I'm sure you won't remember me but I met you eight years ago when you had dinner at our house in Chicago." Yes, dear, of course I remember you, but what's your name?

Another offender walks up and says, "We met three weeks ago at Charlie Andrews' house. Great guy, Charlie." I agree that, yes, Charlie is a great guy. But who is *this* character?

Don't be ashamed of your name. Don't be afraid of saying it clearly and with emphatic confidence. And, unless you are exchanging daily notes of endearment, don't assume that your first name alone will immediately ring a large bell. Unless, of course, your name happens to be Tallulah!

Last—and perhaps most practical—is the vital necessity for saying your name in ringing tones at a cocktail gathering, dinner party or even at an office where your name will be passed along.

If you murmur or mutter your identity in the first place you will be surprised at the result. Once, I remember mumbling my name to my hostess. She, in turn, introduced me as "Mr. Hathaway" to someone who presented me as "Mr. Atterbury" to a very pretty girl who is probably still wondering what became of that strange Mr. Atterbury she met over a dry martini and who disappeared into the nameless night, never to be seen again.

"YOU LOOK ten years younger." Is this a compliment? Read novelist Mildred Cram's opinion next week.

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- BROOKLYN, N. Y. P. Gottman's Shoes..... 585 Grand St.
- BROOKLYN, N. Y. Kruchow's, Inc..... 7808 5th Ave.
- FLORAL PARK Floral Park Shoe Store..... 185 Jericho Turnpike
- GREAT KILLS, N. Y. Great Kills Bootery..... 3582 Amboy Rd.
- JAMAICA, L. I. Sample Shoe Store..... 57-47 168th St.
- LAURELTON, L. I. Morris Schneider..... 23208 Merrick Rd.
- MASPETH, L. I. Michius Shoe Store..... 69-21 Grand Ave.
- MASSEPEQUA, L. I. C. L. Brown..... 26 Broadway
- MIDDLETOWN Green's Dept. Store..... 90 North St.
- MIDDLE VILLAGE, L. I. Kaner's Shoe Store..... 73-15 Metropolitan Ave.
- MINEOLA, L. I. Turnpike Shoe Store..... 708 Jericho Turnpike
- NEWBURGH H. Cohen..... 34 William St.
- NEW DORP, S. I. Lane Bootery..... 166 New Dorp Lane
- NEW YORK Rex Shoes..... 1912 3rd Ave.
- NORWICHPORT..... 135 Main St.
- PEEKSKILL..... 815 Main St.
- PORT CHESTER Kaye Shoe Co..... 41 North Main St.
- POUGHKEEPSIE Frank's Sundial Shoes..... 288 Main St.
- ROCKY HILL, L. I. A. Nieri..... 306 Nassau Rd.
- SCHENECTADY Sheridan Sundial Shoe Sheridan Plaza, Getz St.
- SEAFORD, L. I. Shoe Annex, Inc..... 3927 Merrick Rd.
- UNION DALE H. A. Ring..... 1083A Front St.
- MILLERTON Millerton Store
- ELMHURST, L. I. Ray's Shoe Store..... 91-18 Corona Ave.

NEW JERSEY

- BUTLER Louis Levine & Sons
- CARTERSVILLE Shiland..... 67 Washington Ave.
- KEARNEY Little's Shoe Store..... 214 Kearney Ave.
- LITTLE FALLS Best Dept. Store..... 90 Main St.
- MANASQUAN Berk's Shoes..... 146 Main St.
- MATAWAN Woodman Bootery..... 137 Main St.
- MAYWOOD Holmberg's Shoes..... 68 W. Pleasant Ave.
- MONTCLAIR L. W. Waisky's, Inc..... 100 Bloomfield Ave.
- PATERSON Frances Chini's Shoe Store..... 89 Market St.
- PATERSON Sun Shoe Store..... 77 Main St.
- PATERSON Badalacqua, Inc..... 450 Union Ave.
- PETH AMBOY S. Gaidis..... 353 State St.
- POMPTON LAKES Farnbrook's Men's Shop..... 215 Wanaque Ave.
- SCOTCH PLAINS Sun Shoe Store..... 1824 E. 22nd St.
- SONMERSVILLE The Bootery..... 42 W. Main St.
- SOUTH RIVER Bugan's Shoes..... 44 Main St.
- SPARTA Gil Shoes..... Route 15
- SUMMIT Sun Shoe Store..... 27 Maple St.
- WALDRICK Center Shoe Shoppe..... 29 Franklin Turnpike
- WASHINGTON Cramer's Family Shoe Store..... Washington Ave.

CONNECTICUT

- BETHEL Bethel Shoe Store..... 100 Greenwich Ave.
- FAIRFIELD Fairfield Dept. Store..... 1489 Post Road
- S. NORWALK Knicker Shoe Store..... 157 Washington St.
- STAMFORD B. Fine & Son..... 751 Main St.

10 Second Trick

TO MORE

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says **PAT O'BRIEN**

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(Advertisement)

PUZZLE PAGE

CROSSWORD by Lillian Howell

ACROSS

- 1 Extraordinary.
- 11 Throw.
- 15 Smorgasbords.
- 22 Self-powered.
- 23 Above.
- 24 Gr. school of philosophy.
- 25 Thankful feelings.
- 26 Garment.
- 27 Ordinances.
- 28 Before.
- 29 Tibesti mountain.
- 30 Rational.
- 32 Toward the rear.
- 33 Jap. measure.
- 35 Irish lord.
- 37 Transmitters.
- 39 Construct.
- 40 Conveyor —.
- 41 Whinny.
- 43 — Augustine.
- 44 Not yet encountered.
- 45 Corsican patriot.
- 46 Quetzal.
- 48 Diocesan center.
- 49 Hurry.
- 50 Wickerwork stems.
- 51 Outfielder.
- 52 — Slaughter.
- 53 Stepped on.
- 55 Galsworthy's clan.
- 56 Searched.
- 60 Scoff.
- 61 Stock.
- 62 Exchange membership.
- 63 Footlike part.
- 64 Barefoot.
- 65 Contessa.
- 66 — Brides for — Brothers'.
- 66 Appendix.
- 67 Rigidity.
- 69 Surround.
- 71 Devil-worshipper.
- 74 Endeavor.
- 75 Rip's long-time occupation.
- 77 Contender.
- 78 Ruined city.
- 80 Oozes.
- 84 Wrestling pad.
- 86 Soapy.
- 89 Bouillabaisse.
- 90 Sweethearts.
- 94 Chatter.
- 95 Spring flower.
- 97 Swiss canton.
- 98 Nylon.
- 100 contemp.
- 99 Time divisions.
- 100 Appellation.
- 102 St. Veronica's handkerchief.
- 103 Angers.
- 104 Roman outer garment.
- 106 Lady entertainer.
- 108 Antitoxins.
- 109 Egyptian river.
- 141 Enticement.
- 110 — Thieves.
- 111 Large vat.
- 113 Diabolical long-time occupation.
- 117 Mamba or krait.
- 118 Liquid measures.
- 119 Swiss city.
- 121 Relating to the blood.
- 122 Ship's officer.
- 123 Chatter.
- 124 Handler of mining claims.
- 126 Obligation.
- 127 Shoshonean Indian.
- 128 The Ram.
- 129 Rom. garment.
- 130 Angers.
- 132 "The — of Madelon Claudet."
- 133 Haranguer.
- 135 Snare.
- 137 Consecratory.
- 140 Dodging.
- 141 Enticement.
- 142 Administrators.
- 143 Tails.
- 144 Twelvemonth characters.
- 145 Compoure.

DOWN

- 1 Costumed procession.
- 2 One on the ground.
- 3 Raspberry, e.g.
- 4 "To be, or —"
- 5 Delete.
- 6 Specks.
- 7 Musical exercises.
- 8 Buddhist causes of finite existence.
- 9 — Maria.
- 10 Minishers.
- 11 Mountain lakes.
- 12 Indian.
- 13 Weep audibly.
- 14 Lancers.
- 15 Edit.
- 16 Choose by ballot.
- 17 Actor.
- 18 Gregory —.
- 19 Swiss river.
- 19 Fused form.
- 20 Tickle.
- 21 Death.
- 31 Masc.
- 32 — name.
- 33 Malt drink.
- 36 Incter.
- 38 — of Worms, 1521.
- 39 Go into.
- 40 Slugging exercises.
- 42 Sharpens.
- 44 Not open to argument.
- 45 Dividers.
- 47 Observed.
- 49 Perfect type.
- 50 Beef cut.
- 52 Part.
- 54 Meta-
- 55 Bog.
- 56 British cigarettes.
- 57 Iniquity.
- 58 "What is so — as a day in June?"
- 59 Deaths.
- 61 Grave.
- 65 Exploding star.
- 67 Doctrine.
- 68 Peasant.
- 106 Sincerely.
- 107 Capital of anc. Flam.
- 110 — arts.
- 112 Happened to.
- 114 Funny.
- 115 Local inhabitants.
- 116 Crannies.
- 118 Balances.
- 119 Swampy place.
- 120 Curass.
- 123 Mucal note.
- 124 Bounder.
- 85 Large molding.
- 87 Spices.
- 88 Lateral parts.
- 90 Alchemist.
- 91 Thoughtful.
- 92 One-sided.
- 93 Blood vessel.
- 96 Bombay dry measure.
- 100 Civil wrongs.
- 101 Dikelike military barriers.
- 102 Classified.
- 105 Type of fuel.
- 106 Sincerely.
- 107 Capital of anc. Flam.
- 110 — arts.
- 112 Happened to.
- 114 Funny.
- 115 Local inhabitants.
- 116 Crannies.
- 118 Balances.
- 119 Swampy place.
- 120 Curass.
- 123 Mucal note.
- 124 Bounder.
- 125 Sever anew.
- 128 Mine entrance.
- 129 Seat of Irish royalty.
- 131 Sarfent.
- 134 King of Judah.
- 136 Lament.
- 138 English river.
- 139 Useful metal.

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CHARACLES PUZZLES

19 x 19, by A. H. Drummond jr.

ACROSS

- 1 Fabricated.
- 5 Sign.
- 6 Not.
- 7 Piece.
- 11 Toscanini.
- 15 Accord.
- 16 Knave.
- 18 Lake.
- 19 Infant's "soft spot".
- 21 Ex-heavyweight champion.
- 22 Wind instrument.
- 23 Glass vessels.
- 27 Crazy hill.
- 28 Nourishing.
- 29 Talk of the town.
- 31 Rule: India.
- 32 Rends.
- 33 Bach work.
- 34 Ratite bird.
- 35 Catholic chaplain.
- 36 Bare.
- 38 Came upon.
- 39 Unscrupulous flirt.
- 41 Floats on high.
- 42 Malt beverage.
- 43 Type of peach.
- 44 Oversement-mental: colloq.
- 45 Every.
- 46 Girl's name.
- 47 Sierra —.
- 48 Spar.
- 50 Seagoing.
- 51 —ite-crasher.
- 53 Opposed.
- 54 German city.
- 55 Ital. river.
- 57 100 acres.

59 Raise.

- 60 — Stanley.
- 61 Preparator.
- 62 Cats and dogs.

DOWN

- 1 Croteaque.
- 2 Preserves.
- 3 Carouse.
- 32 Pungent.
- 35 Plunderer.
- 4 Inner: comb.
- 8 Liking.
- 9 Aims box.
- 10 Every.
- 11 Gibberish: 2 wds.
- 12 Close: poet.
- 13 Dublin's land.
- 16 Put to flight.
- 17 Gershwin interpter.
- 19 Signal light.
- 20 Blue serge problem.
- 22 No. Car. cape.
- 24 Impenetrable.
- 25 Rectitude.
- 26 Blackboard.
- 27 Mexican dish.
- 28 Myth. sorceress.
- 29 Frightening animal.
- 31 Carouse.
- 32 Pungent.
- 35 Plunderer.
- 4 Inner: comb.
- 8 Liking.
- 9 Aims box.
- 10 Every.
- 11 Gibberish: 2 wds.
- 12 Close: poet.
- 13 Dublin's land.
- 16 Put to flight.
- 17 Gershwin interpter.
- 19 Signal light.
- 20 Blue serge problem.

19 x 19, by George W. Frank

ACROSS

- 1 Mark.
- 5 Bubble.
- 9 Bony-shelled animal.
- 11 Bell tower.
- 12 Cleaned with broom.
- 13 Pipe fitting.
- 14 Leopard.
- 17 Disappeared.
- 21 Started aside fearfully.
- 23 Movie star.
- 24 Gem connoisseur.
- 29 Please.
- 30 Assumed name.
- 31 Norse giant.
- 32 Pressure.
- 35 Caution.
- 36 Asia Minor mountain.
- 37 Toga.
- 39 Get even.
- 42 Stalk.
- 43 Self.
- 44 Middle of church.
- 45 Capital of Portugal.
- 47 In a line.
- 49 Gratifies.
- 50 Tight.
- 51 Military range finders.
- 53 Dip in castle.
- 54 Liquid: Rare.
- 55 Distinguished.
- 56 Conjunction.
- 57 Coach.
- 58 Broad neck scarf.
- 61 Astronomical instrument.
- 65 Additional meaning.

66 Nobleman.

- 67 Hue.

DOWN

- 1 Pouches.
- 2 Bird's crop.
- 3 Electric current measurer.
- 4 Knocked around.
- 5 Receptacle.
- 6 High.
- 7 Total.
- 8 Female deer.
- 10 Appointment.
- 14 Tuscan wine.
- 15 Helps.
- 16 Beverage.
- 17 Bankbook.
- 18 Severe.
- 19 Move.
- 20 Savior: Gr. Rel.
- 21 Winding.
- 22 Thirsty.
- 24 Unruhly.
- 25 Turkish regiment.
- 26 Aped.
- 27 Faction.
- 28 London vehicle.
- 33 Washington V.I.P.
- 34 N. Y. island.
- 37 Enlarge a hole.
- 38 Evil giant.
- 40 Affirm.
- 41 Compound ether.
- 42 Drench of tree.
- 46 Outside of tree.
- 48 Knockout.
- 49 Utah state flower.
- 52 Husband.
- 53 Wireless telegraphy inventor.
- 55 Animal for luck.
- 57 Throw.
- 59 Accessible.
- 60 Examination.
- 61 Crown.
- 62 Adam's wife.
- 63 Confederate general.
- 64 Sin.

CRYPTOGRAMS

ZYXWVXYV TSRPYQNP LKXJP KNYQXV
 LXJS TYXGTJZ, MPHCMQPM SPRPJCHPS
 KXZ GTMRPJCNZ YCZP WCM VYNZ.

—By Miriam Peake

BROKER, STAAETOB GRADUS FCVR FCTGR
 HOVHECKR SDUKDFTX TO VCOXR.

—By Alfred Rosenberg

Last Sunday's Cryptograms

1. Coexistence cannot become peace until extra element of mutual trust first be present.
2. Gnats sting giant.

Solutions of Last Week's Puzzles

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Has Anyone Told You?

Items you may not have heard about show new trends for today's living

TYPEDWRITER cover of bright red corduroy with a handy little front pocket is called a typewriter night shirt and is inscribed "Bonne Nuit". A portable size is \$3.98, sold by Bloomingdale's, Mary Pentland, 220 Fifth Avenue, New York, is ne distributor.

BABY bibs of quilted cotton in gay designs come with matching place mats that have been plasticized. Made and sold by Chaco Originals, 322 Ryan Street, Hillside, New Jersey. Prices vary. In a black and white penguin or colorful bunny design they are \$4 a set. In gingham they are \$5.50 and in a dainty rosebud motif, the set is \$3.

CLIP-ON wallet to fit the breast pocket of a man's suit is designed to protect the owner against pickpockets. Clip and wallet are both russet colored saddle leather. It measures 3 1/2 inches by 7 inches when closed. Order

from The Appletons, 1180 Wellington Avenue, Pasadena 3, California. The price is \$5.50 ppd. or \$6.25 with three gold initials.

ELASTIC shoelaces that can be tied and never again untied, are not new, but are improved and not easy to find. In black or brown, three pair are \$1 from Louell Products Co., 423 Fulton Street, Brooklyn 1, New York.

SWIVEL stool patterned after a captain's chair, has sturdy legs and rungs, a contoured seat, and wide curved back. It's made of knotty pine and may be had in a 24-inch or 30-inch height. It is available from Yield House, North Conway, New Hampshire, priced at \$16.95 assembled or, \$11.95 ready to put together. — GUN HALL

Prices are subject to change. They do not include postage unless it is so mentioned.



Typewriter cover is stylish



Baby bibs match place mats

Stop searching—start enjoying...

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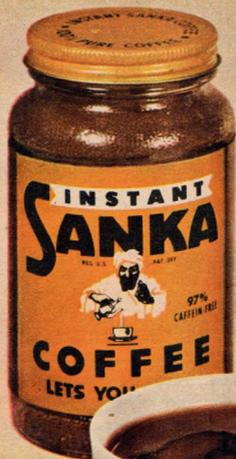
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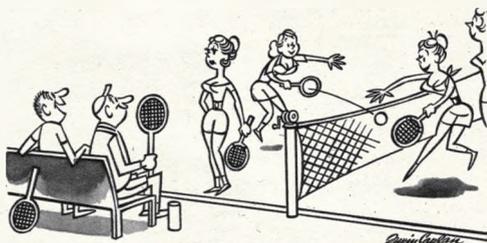
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"Go ahead and play another set. We don't mind just watching!"

IS CO-EXISTENCE POSSIBLE?

Continued from page forty-six

that to the Communists co-existence simply means taking out an insurance policy for their own techniques of continuing conquest, it is far less clear what co-existence means to the leadership of the democracies.

Do the free world leaders mean by co-existence a "relaxation of tensions"? If so, what does that phrase mean except a lessening of alertness? Do they mean disarmament? If so, isn't it evident that while the democracies disarm the Soviets will continue to build the modern weapons of sudden conquest?

Counter-Revolution?

Do the democracies hope that under the guise of co-existence their themselves will be able to win the ideological war? If so, by what means do they expect to require the Communists to forego the five forms of aggression I have outlined — and what program do the democracies have for the development of an ideological counter-revolution of their own?

Finally, if co-existence is accepted by the free nations as their goal, what is to become of the 900,000,000 people already behind the Iron and Bamboo Curtains?

When people ask me what I would do, rather than joining in the drift of gradual surrender, my answer is simple. I would do what free men and nations always have done whenever their essential security and liberty were threatened. I would fight back, and I would fight with the bold determination to win.

This is not an advocacy of preventive war. I feel very sure that neither Russia nor Red China is willing or able now to undertake a global hot war. Red China looked fierce for a few months of the fighting in Korea, but this was only because the UN insisted on fighting with one hand tied — not permitting itself to use strategic bombing against Red Chinese bases. And even with this handicap, the UN and Korean armies soon showed up the Communists as a paper tiger without lasting strength.

In my sober judgment, the free world could achieve a great deal by simply insisting that the promises already made by the Communists must be kept — promises made at Yalta, at Potsdam and at Panmunjom. Certainly I do not think we should accept any more promises by them while they are still breaking the ones previously made.

Soviet imperialism is planned as conquest by gradualism. Small and weak territories have been taken over, without resistance by the West. The larger conquest of China was achieved through a skillful blurring of the issues. Even more dangerous is the Soviet method of weakening and neutralizing resistance within the strongholds of nations too proud to surrender outright.

Half the World

This process has already proceeded so far that it is accurate to say that Russia rules — and half-rules — much more than half the world today. All of this has been accomplished within the space of one lifetime — and most of it has been done in a mere 10 years.

Seventeen years ago Neville Chamberlain returned from Munich with what he proudly proclaimed was "peace in our time." We know now how tragically mistaken he was. Let us not repeat his error.

NEXT QUESTION: Do part-time jobs help keep boys out of trouble? Yes, answers J. Edgar Hoover in an article all parents will want to read: "Modern Boys Need 'Chores' Too."

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